

# Will Conerly

Fort Worth, TX

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Broadcast Demo: [Link](#)

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## EDUCATION

### Quincy University, Quincy, Illinois

Master of Business Administration (MBA) | Graduated May 2022 | 3.73 GPA

Bachelor of Science, Sports Management, Sports Communication Minor | Graduated May 2020 | 3.86 GPA

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## FREELANCE EXPERIENCE

Missouri High School State Championships (*MHSAA.TV*), Illinois High School State Championships (*NFHS Network*), GLVC Championships, McKendree University, Maryville University (*GLVC Sports Network*), NJCAA Football Championships (*ESPN+*), Norm Stewart Classic (*ESPN3*), Western Kentucky Women's Basketball (*LEARFIELD*), Other: Spotter for Jacksonville Jaguars Preseason TV, Camera for Friday Night Rivals HS Football TV.

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## PROFESSIONAL EXPERIENCE

**University of Illinois Springfield (*Springfield, IL*), Play-by-Play Broadcaster** FEB. 2023 – NOV. 2023

- Play-by-play broadcaster for all home athletic events broadcast on the GLVC Sports Network (PPV).
- Emcee for the end-of-year sports banquet.

**Springfield Lucky Horseshoes – Prospect League (*Springfield, IL*), Play-by-Play Broadcaster** SUMMER 2023

- Broadcasted Prospect League Baseball games for the Springfield Lucky Horseshoes on PLTV.
- Nominated for the Prospect League Broadcaster of the Year award.

**WGEM TV (*Quincy, IL*), Play-by-Play Broadcaster & Digital Host** AUG. 2020 – AUG. 2023

- Served as the "Voice of the Hawks," responsible for broadcasting all men's and women's basketball and football games for Quincy University on WGEM Radio, including hosting coaches' shows.
- Demonstrated versatility by hosting radio shows such as "News/Talk Live" and "WGEM SportsCenter."
- Sideline Reporter for football and basketball broadcasts on WGEM-TV.

**Quincy University (*Quincy, IL*), Athletic Communications Graduate Assistant** AUG. 2020 – MAY. 2022

- Managed the GLVC Sports Network by overseeing broadcast set up and scheduling.
- Assisted in teaching the Sports Broadcasting Class.
- Wrote game recaps, feature stories, press releases, and game notes.
- Managed social media platforms and maintained the QU Hawks athletic website.
- Stepped into the role of SID during a vacancy, ensuring continued departmental success.

**Y-D Red Sox (South Yarmouth, MA), Play-by-Play Broadcaster**

SUMMER 2021

- Play-by-play broadcaster for all Y-D Red Sox games in the prestigious Cape Cod Baseball League.
- Made appearances on WEEI and NESN during the season.
- Set up the YouTube Live HD multi-camera broadcasts, ensuring a high-quality experience for viewers on the Y-D Red Sox Baseball Network.
- Used Adobe Creative Cloud to craft engaging content for various social media platforms.
- Produced player and coach interviews for the pregame and postgame shows.

**O'Fallon Hoots (O'Fallon, MO), Play-by-Play Broadcaster & Media Relations**

SUMMER 2020

- Orchestrated the broadcast of all 90 games in the inaugural season of the CarShield Collegiate League.
- Recruited, managed, and coordinated a proficient broadcast production team.
- Handled all league roster changes, statistical updates, game notes, programs, and media requests.
- Started a highly successful broadcast channel for the team, cultivating a subscriber base of over 500 from its start (YouTube).
- Boosted the league's social media presence by creating and cultivating social media accounts, with the Twitter account amassing over 1,000 followers during the summer.

**WTAD – STARadio Corp (Quincy, IL), Play-by-Play Broadcaster**

AUG. 2019 – MAY. 2020

- Play-by-play for Quincy High School and Quincy Notre Dame football games.
- 30-minute pregame show every Friday night, which always included coach interviews.
- Produced and delivered engaging "game night" promos and postgame wraps for the "News, Sports & Weather" AM show.

**Quincy Herald-Whig (Quincy, IL), Sportswriter**

AUG. 2017 – MAY. 2018

- On-site Reporter covering high school and college sports events that included baseball, basketball, football, soccer, and cross-country throughout the Quincy/Hannibal/Keokuk Tri-State area.

**Anheuser-Busch (St. Louis, MO), Tour Guide**

SUMMER 2018

- Presented engaging brewery tours for groups exceeding 100 visitors, demonstrating exceptional memorization skills by delivering a comprehensive 15-page company-approved presentation.

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## HONORS, AWARDS AND ACTIVITIES

- Graduated with highest honors, achieving Summa Cum Laude distinction.
- Brother James Gaffney Distinguished Scholar Award in 2019-2020 (Awarded to Student-Athletes with a 4.0 GPA in an academic year).
- Four-year pitcher on the Quincy University baseball team, All-GLVC academic team (4 times)
- Earned the Quincy University Certificate of Entrepreneurial Excellence for outstanding elevator pitch.
- President of Fellowship of Christian Athletes (FCA).
- GLVC Sports Network Student Ambassador.
- Athletic Communications Student Intern.