

**Hello,**

**I am Videographer/Producer, Joel Brooks, owner of the innovative and inspiring company *Moments in Time Video Productions*.**

**My purpose in sending this resume to you today is to introduce my company's professional media production services and background.**

**I have been in the professional, video production industry for over 23 years.**

***Moments in Time Video Productions* produces marketing-video ads, testimonials, websites, DVD authoring and duplication, TV commercials, corporate meetings, special events, and much more.**

**My company has produced professional video for respected businesses including:**

**WFAA-TV 8-ABC affiliate in Dallas, Texas; Dateline NBC; Reality TV shows; Weatherford College; Baker's Ribs; Dr. Thomas J. Novak D.D.S; United Way; Manfrotto Distribution; Lakeshore Drive Baptist Church; and professional organizations-both large and small.**

**In addition to my many years of entrepreneurship, I have sustained 15 years employment with WFAA-TV 8-ABC affiliate in Dallas, Texas.**

**I own state-of-the-art, professional production and post-production media equipment that is portable and ready for daily use.**

**Utilizing Panasonic AG-DVX200-4K-Full HD-professional video cameras and Non-linear editing, your commercial marketing and promotional videos are mastered in full, high definition, with options for: 4K video footage, Blu-ray DVD formats-including web ready video files and codecs, as well as standard-definition DVD authoring and duplication.**

**Objective:**

**I am seeking an opportunity to become an in-house videographer/editor.**

**Suggested projects, in addition to other commitments:**

•**Marketing and promotional video presentations.** *Productions are shot on location with related content of your company/organization-incorporating: testimonials from customers and staff members; special effects graphics-including your company/organization's official logo; music; and voice narration-all digitally edited and customized to create powerful, eye-catching, promotional/marketing video presentations that will enhance your online presence and give you greater exposure to potential customers.*

•**Training videos.**

•**Historical documentaries.**

•**Event promotions.**

•**Seminars, and special events-locally and nationally.**

•**Production of thirty-second, sixty-second, two-minute, and five to ten minute commercial/marketing video ads, and posting on numerous social media outlets.**

•**Creating and maintaining a dedicated "You Tube" channel, "Facebook" page, "Linked-In" page, and "Twitter" page, and posting updated videos and other information about your company/organization.**

•**Continually adding and updating tags and key words on uploaded videos for search engine optimization.**

•**Creating the necessary video codec file extension formats-such as H.264, .MP4, .AVI etc., and web ready video embed codes, for delivering completed videos and digital media content to the web master to upload to your company's official website.**

•**Transferring completed video/digital media content onto USB devices for connecting to large "Smart" TVs and video monitors, strategically placed throughout your company's offices and lobbies to provide continuous playback of commercial/media ads and information.**

## **Professional Media Equipment:**

- Panasonic AG-DVX200 4K-Full HD Professional video camera kit.
- Macrosystem Casablanca 4 Studio Pro Ultra, turnkey, Non-linear video editing system, capable of editing and creating digital media content in full HD and 4K, and exporting to Digital HD via USB device, Blu-ray DVD, and standard DVD formats. This system utilizes high-resolution graphics, processing effects, and much more.
- GoPro cameras, used to capture unique, creative “point of view” footage.
- Manfrotto professional, video tripod kits contribute to smooth, fluid camera movement.
- ikan LED based professional lighting kits provide professional lighting during interviews and on-location production shoots.
- Wireless microphones.
- DVD/CD duplication system.
- Portable green screen.
- Other professional, digital, media equipment.

## **Experience:**

### **Produced professional video for the following:**

- WFAA-TV 8-ABC affiliate in Dallas, Texas
- Dateline NBC
- Reality TV shows
- Weatherford Regional Medical Center
- Weatherford College
- Weatherford Christian School
- PECO Facet manufacturing
- Baker's Ribs
- Thomas J. Novak D.D.S.

- The Original Fried Pie Shop
- United Way
- Manfrotto Distribution
- Lakeshore Drive Baptist Church and other churches.
- Businesses and organizations locally and nationwide.
- Authorized MacroSystem dealer for professional, turnkey, Non-linear editing systems and products.

### **Skills:**

- Experienced, highly skilled, and creative in photo-journalistic/documentary style videography.
- I have a sharp eye for composition and smooth, fluid camera movement, proper iris/shutter speed settings, color temperature, camera set up, and operation procedures.
- Experienced with many professional/broadcast video camera types and configurations-including full-size studio pedestal rigs and ENG/EFP cameras.
- Experienced and highly skilled with Jib camera rigs.
- Experienced, artistic video editor.
- Experienced and skilled with various lighting techniques used in professional video production-utilizing proper color temperature and filtering procedures.
- Highly proficient in video-storytelling and creative, post-production techniques.
- Extremely efficient with the powerful MacroSystem Casablanca 4 Studio Pro Ultra, Non-linear editing system.

## **Education:**

- ACA High school Lewisville, Texas, Graduated in 1988.
- CFNI Institute, Dallas, Texas, Graduated in 1991-Commercial Video Production.
- Commercial media equipment training at Media Broadcast Programs in Denton, Texas, 1993-1996.
- Certified TESSA-Texas Severe Storms Association-Super Storm Spotter Training-National Storm Conference, 2012-2016.
- Continually researching and advancing my knowledge in innovative media technology.
- Frequently contribute to and confer with on-line video tech forums with regard to the ever-changing digital media industry.

**Online video gives your company an edge, and creates a personalized approach to your industry customer base.**

**Nearly 200 million people are watching video online each month in the US alone.**

**Professional video will take your organization to the next level.**

**Video is a passion of mine!**

**It is a very powerful communication tool!**

**I would love to work with you!**

**Video Sample:**

**<https://youtu.be/CKo-sdoIU5E>**

I invite you to visit my website to view additional video samples.

**Joel Brooks**

**Owner/Moments in Time Video Productions**

**Dealer-MacroSystem Americas**

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**Moments in Time Video Productions**

**The best of times...**

**The best of you!**