

Tegan Mingo

Media Specialist

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🌐 [youtube.com/@teganmingo](https://www.youtube.com/@teganmingo)

Results-driven and highly organized media professional with 4+ years of experience in broadcast journalism seeking to leverage storytelling, communication, and content creation skills to contribute to social media, marketing, and public relations efforts. Committed to delivering impactful messages and engaging audiences through strategic content development and effective brand management.

Experience

● Newscast Producer - Gray Television

Sept. 2021 - Present

- Oversaw the production of eleven daily newscasts, ensuring accurate and timely delivery of news content.
- Collaborated with reporters, anchors, and production staff to develop compelling stories and segments.
- Conducted research, fact-checked information, and verified sources for news stories.
- Managed strict deadlines, ensuring smooth operations and seamless transitions between segments.
- Coordinated live shots, interviews, and on-location reporting, ensuring technical proficiency.
- Developed strong relationships with stakeholders, including community leaders, law enforcement, and government officials.

● Newscast Producer - Nexstar Media Group, Inc.

Aug. 2020 - Aug. 2021

- Oversaw the production of daily morning newscast from 6 a.m. to 8 a.m.
- Collaborated with producers from another local television network to develop content focusing on news and lifestyle programming.
- Coordinated with executive producer and digital media time to develop stories involving live shots and interviews.
- Wrote scripts for an hour to two hour newscast, selecting strong and accurate video elements, and curate graphics for live segments, website, and other digital platforms.
- Assisted reporters and correspondents with logistics involved in gathering and processing news while overseeing quality control.

● Associate Newscast Producer - Nexstar Media Group, Inc.

Jul. 2020 - Aug. 2020

- Assisted the producers of two local television networks to curate daily morning newscast.
- Wrote, edited, and organized scripts and graphics for news segments.
- Pitched stories ideas, revising copy, and help guide editorial content.
- Prepared editing requests and use technological to research and gather archive video.
- Monitored news trends, industry developments, and emerging technologies to enhance storytelling techniques.

● Marketing and Communications Intern - Habitat for Humanity

Jan. 2020 - May 2020

- Assisted in advertising and promotional efforts of the non-profit on website and social media platforms.
- Support teams to plan, develop, and execute marketing initiatives.
- Completed projects related to branding, content creation, and social media marketing.
- Performed marketing analysis to identify areas of opportunity.
- Collected performance metrics to monitoring progress on digital platforms.
- Partnered with local businesses and school systems to drive non-profit impact and growth.

Education

● Stephen F. Austin State University

May 2020

- Bachelor of Arts, Mass Communication
 - Strong written and verbal communication skills
 - Content creation (scriptwriting, video production, editing)
 - Deadline management and multitasking
 - Adaptability and problem-solving
 - Knowledge of social media platforms
 - Newsroom Operations and broadcast journalism principles

Skills

- Content Creation
- Storytelling
- Communication Skills
- Time Management
- Crisis Management
- Research and Fact-Checking:
- Understanding Audience Engagement
- Eye for Detail

Technical Skills

- Adobe Creative Cloud Applications
 - Advance in Adobe Premiere Pro, Photoshop, InDesign , Illustrator, Audition, Premiere, and After Effects
- Microsoft Office Programs
 - Advance in Outlook, Teams, Word, and Powerpoint
- Google Applications
 - Advance in Google Drive, Gmail, and Google Meet
- Social Media Platforms
 - Facebook, Instagram, X (Twitter), Snapchat, TikTok, and Pinterest
- Social Media Tools
 - Advance in Instagram Analytics, Instagram Analytics
 - Canva
 - Edius
- Final Cut Pro X