**Jacob Alan Hall**

Willing to Relocate – (210) 844-1222 – [jacobalanhall@gmail.com](mailto:jacobalanhall@gmail.com) - <https://www.linkedin.com/in/jacob-alan-hall/>

**Skills**:

* Web Design: WordPress, experience using HTML and CSS (Bootstrap)
* Experience using C++
* Social media management and analytics
* Content Creation: video, audio bytes, social
* Adobe Premiere Pro and Adobe Audition
* Writing, AP Style
* Certifications: Google Analytics, Hootsuite, Hubspot: content marketing and social media, and various Facebook certifications

**Education**:

**Bachelor of Science in Electronic Media Dec. 2019**

*Texas State University*

* Relevant Courses: Web Design and Publication, Advanced Social Media, Video Production, TV News, Visual Communication, and Behavioral Science Statistics

**Experience**:

**Reporter** **Sept. – Nov. 2019**

*University News Channel, “Bobcat Update”*

* Report on happenings at Texas State and surrounding San Marcos area, interview sources, and edit for broadcast.

**Customer Service Assistant** **Apr. 2015 – present**

*HEB Grocery Company*

* Promote the HEB Brand by encouraging customers to shop at our stores and purchase our brand products over the name brand competitor.

**Production Operations**  **Sept. – Nov. 2017**

*University News Channel, “Bobcat Update”*

* Worked behind the scenes at the Alkek Library TV Studio, framing shots on studio cameras, working the teleprompter and adjusting microphone and other audio levels on the soundboard.

**Live Sound Technician** **Jan. – May 2016**

*University Radio Station, KTSW 89.9 “Other Side Drive”*

* Adjusted levels on soundboard for on-air talent and guests
* If necessary, delayed broadcast if profanities were heard over the air

**Activities**:

* Gamelan Lipi Awan Balinese percussion ensemble, member (2015 – present)
* Texas State Broadcast Society, member (2017 – 2018)