CLARK TOLLESON

Creative Producer

CONTACT —

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EDUCATION —

BUTLER COMMUNITY COLLEGE

Andover, KS

Associate in Applied Science (A.A.S.)

Digital Media (May 2018)

ADDITIONAL SKILLS -

Flash Animation (Adobe Animate CC)
Graphic Design (Adobe Photoshop,
Illustrator)
Voice-Over Talent

Television & Film Screenwriting Television & Digital Advertising Camera Work (Sony, Panasonic) Social Media Advertising

CAREER OBJECTIVE

Results and quality-oriented creative producer with 10+ years of experience and a proven knowledge of creative services, promotions, and advertising. Working primarily in Adobe Creative Suite with some experience using Final Cut Pro and Avid. Over ten years of experience in producing digital and small-market TV content as well as having experience in directing, editing, graphic design, and Flash animation. My work can be viewed at http://www.editorclark.com/.

EXPERIENCE

CREATIVE PRODUCER & EDITOR

TEGNA - FOX West Texas, San Angelo, TX / Aug 2018 - Present

- Meet and consult with sales executives and business clients to discuss creative wants and needs for advertising.
- Write, produce, direct, shoot, and edit advertising content.
- Test, clean, maintain, and repair equipment, including testing microphones, to ensure proper working condition.
- Stay current with new technologies in the field.

MEDIA PRODUCER, CAMERA OPERATOR

World Class Revolution Pro Wrestling, Wichita, KS / May 2018 - Apr 2019

- Set up and perform live shots for broadcast.
- Use cameras in any of several different camera mounts such as stationary, track-mounted, or crane-mounted.
- Direct and help pitch ideas for on-screen talent to use in pre-taped vignettes that enhance storylines.

VOLUNTEER/INTERN/SUPERVISING ASSISTANT

Eastminster Church, Wichita, KS / Aug 2010 - Aug 2018

- Train workers in use of equipment such as cameras, monitors, and lights.
- Supervise new volunteers engaged in technical control and production.
- Assist the Technical Director with editing and other production-related tasks (graphic design, voice-overs, camera work).

PRODUCTION ASSISTANT, CAMERA OPERATOR

Intake Studios, Wichita, KS / Jan 2016 - Feb 2018

- Operate cameras for live college sporting broadcasts.
- Adjust positions and controls of cameras and related equipment to change focus, exposure, and lighting.
- Set up and take down backdrops and cameras for a weekly local television show focused on college sports.