



Television Categories & Criteria (19 categories; 38 awards)

Investigative Report

May include a single story or one part of a series showing initiative and in-depth research. A written presentation is required and may include:

- what prompted the story
- a chronology of the investigation
- copies of records and documents obtained for the report
- the effect of the story on the local community
- summary of follow-up stories

Judges will consider the written presentation and impact of the story on the local community along with the production values and quality of the story telling.

Time Limit: 15 minutes

Morning/Mid-Day Newscast

Must air between 4:30 AM-1 PM. Must include max of 30 consecutive minutes and no editing. Please include the time of newscast. Entries can include weekday and weekend newscasts.

Time Limit: 30 minutes

Evening Newscast

Must air between 4 PM-12 AM. Must include max of 30 consecutive minutes and no editing. Please include the time of newscast. Entries can include weekday and weekend newscasts.

Time Limit: 30 minutes

Continuing Coverage

Ongoing coverage of a single topic over an extended period of time.

Time Limit: 30 minutes

Breaking News

This category requires overall station entries (as opposed to individual entries from reporter-photographer teams). It may be a compilation (not montage) of several stories relating to a single, unplanned news event.

Time limit: 30 minutes

Station Photojournalism

Entry must show the skill and depth of a station's photography staff. The entry may be produced and narrated.

Time Limit: 15 minutes

Multimedia/Digital Storytelling

Entry should display excellent use of multiple platforms to tell a single story on your broadcast, website or social media outlets. Please provide appropriate links or screenshots. Entry should represent covering a major news event, investigative project or feature subject. Entry should demonstrate a creative and effective use of graphics, audio, video, still photography and interactives.



General Assignment

May be any general assignment story, sports, medical, business, etc.

Time Limit: 10 minutes

Deadline Editing / General News

May include daily news, features, series or specials. Entry must have been broadcast within 24 hours of newsgathering. Story must have been edited by only one person. No re-editing of stories is allowed.

Time Limit: 10 minutes

Feature Editing / General News

May include natural sound packages, music pieces, etc. All special effects are allowed. The stories will be judged based on how the addition of those effects enhance the final package. The story must have been edited by only one person. No re-editing of stories is allowed.

Time Limit: 10 minutes

Commentary-Editorial

Commentary by station personnel regarding significant community issues. Originated by a local station.

Time Limit: 10 minutes

Documentary/TV Special

Topic must not include any daily news content but may fall within the timeslot of a scheduled newscast.

Time Limit: 30 minutes

Feature (Light)

Must be a single light or humorous story. The entry will be judged on creativity, writing, production and presentation.

Time Limit: 10 minutes

Feature (Serious)

Must be a single story. The entry will be judged on creativity, writing, production and presentation.

Time Limit: 10 minutes

Reporter

This award recognizes an individual reporter's ability to cover a variety of assignments. The entry should include at least three examples of a reporter's work, including at least one live report.

Time Limit: 15 minutes

Multimedia Journalist

This award recognizes those who shoot, write and edit their own stories. The entry should include at least three examples of a reporter's work, including at least one live report.

Time Limit: 15 minutes

Specialty or Beat Reporting

Entries must include a body of work, with a minimum of three stories on the same subject matter or beat. Each story must be on a different topic.

Time Limit: 15 minutes



Texas Association of Broadcasters

Sports Special

Any extended coverage beyond a routine sportscast. May be edited.

Time Limit: 30 minutes

Sports Story

Must be a single story, spot sports news item or feature. The entry will be judged on writing, creativity and presentation.

Time Limit: 10 minutes