



## Television Categories & Criteria (19 categories; 38 awards)

### **Investigative Report**

May include a single story or one part of a series showing initiative and in-depth research. A written presentation is required and may include:

- what prompted the story
- a chronology of the investigation
- copies of records and documents obtained for the report
- the effect of the story on the local community
- summary of follow-up stories

Judges will consider the written presentation and impact of the story on the local community along with the production values and quality of the story telling.

**Time Limit: 15 minutes**

### **Morning/Mid-Day Newscast**

Must air between 4:30 AM-1 PM. Must include max of 30 consecutive minutes and no editing. Please include the time of newscast. Entries can include weekday and weekend newscasts.

**Time Limit: 30 minutes**

### **Evening Newscast**

Must air between 4 PM-12 AM. Must include max of 30 consecutive minutes and no editing. Please include the time of newscast. Entries can include weekday and weekend newscasts.

**Time Limit: 30 minutes**

### **Continuing Coverage**

Ongoing coverage of a single topic over an extended period of time.

**Time Limit: 30 minutes**

### **Breaking News**

This category requires overall station entries (as opposed to individual entries from reporter-photographer teams). It may be a compilation (not montage) of several stories relating to a single, unplanned news event.

**Time limit: 30 minutes**

### **Station Photojournalism**

Entry must show the skill and depth of a station's photography staff. The entry may be produced and narrated.

**Time Limit: 15 minutes**

### **Multimedia/Digital Storytelling**

Entry should display excellent use of multiple platforms to tell a single story on your broadcast, website or social media outlets. Please provide appropriate links or screenshots. Entry should represent covering a major news event, investigative project or feature subject. Entry should demonstrate a creative and effective use of graphics, audio, video, still photography and interactives.



### **General Assignment**

May be any general assignment story, sports, medical, business, etc.

**Time Limit: 10 minutes**

### **Deadline Editing / General News**

May include daily news, features, series or specials. Entry must have been broadcast within 24 hours of newsgathering. Story must have been edited by only one person. No re-editing of stories is allowed.

**Time Limit: 10 minutes**

### **Feature Editing / General News**

May include natural sound packages, music pieces, etc. All special effects are allowed. The stories will be judged based on how the addition of those effects enhance the final package. The story must have been edited by only one person. No re-editing of stories is allowed.

**Time Limit: 10 minutes**

### **Commentary-Editorial**

Commentary by station personnel regarding significant community issues. Originated by a local station.

**Time Limit: 10 minutes**

### **Documentary/TV Special**

Topic must not include any daily news content but may fall within the timeslot of a scheduled newscast.

**Time Limit: 30 minutes**

### **Feature (Light)**

Must be a single light or humorous story. The entry will be judged on creativity, writing, production and presentation.

**Time Limit: 10 minutes**

### **Feature (Serious)**

Must be a single story. The entry will be judged on creativity, writing, production and presentation.

**Time Limit: 10 minutes**

### **Reporter**

This award recognizes an individual reporter's ability to cover a variety of assignments. The entry should include at least three examples of a reporter's work, including at least one live report.

**Time Limit: 15 minutes**

### **Multimedia Journalist**

This award recognizes those who shoot, write and edit their own stories. The entry should include at least three examples of a reporter's work, including at least one live report.

**Time Limit: 15 minutes**

### **Specialty or Beat Reporting**

Entries must include a body of work, with a minimum of three stories on the same subject matter or beat. Each story must be on a different topic.

**Time Limit: 15 minutes**



Texas Association of Broadcasters

### **Sports Special**

Any extended coverage beyond a routine sportscast. May be edited.

**Time Limit: 30 minutes**

### **Sports Story**

Must be a single story, spot sports news item or feature. The entry will be judged on writing, creativity and presentation.

**Time Limit: 10 minutes**