

FOR IMMEDIATE RELEASE: January 17, 2014

CONTACTS:

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MEDIA ALERT

THE TEXAS DEBATES: RACE FOR LIEUTENANT GOVERNOR

Republican Primary

WHAT: GOP Primary Debate for Lieutenant Governor
WHEN: 8:00 p.m. CT on Monday, January 27, 2014
WHERE: KERA Studios, 3000 Harry Hines Boulevard, Dallas, TX, 75201 (MEDIA ONLY)
SATELLITE: Satellite up 30 minutes prior to broadcast with slate

Program in time: 8:00:00 p.m. CT; Program out time: 8:57:00 p.m. CT

There will be no breaks within the program.

COORDINATES FOR NON-PBS STATIONS – HIGH DEFINITION FEED:

AMC-1 Transponder 13J Ku Band
DVB-S2/MPEG-4
8PSK
FEC - 3/4
Roll off - 25%
Symbol rate - 4.6 Msps
Downlink freq. - 11975 MHz Horizontal

COORDINATES FOR PBS STATIONS – HIGH DEFINITION FEED:

AMC-21 Transponder HD05 Ku Band
DVB-S2/MPEG-4
FEC – 3/4
Symbol Rate – 6.250 Msps
Downlink freq – 1405 MHz Horizontal

TV FEED: Feed will be delivered in high definition digital format, self-contained with graphics. Bug on lower left, no bug on lower right. Audio feed program left on channel 1, program right on channel 2, mono sum on channel 3 and SAP on channel 4.

PUBLIC RADIO STATIONS: Available via Content Depot, live stream with subsequent file transfer. More information at contentdepot.prss.org.

TSN AFFILIATES: Please contact Raul Jaurequi with TSN for channel assignments at (214) 525-7223 or by email at raul.jaurequi@cbsradio.com.

ALL OTHER RADIO: A 64kbps mp3 audio web stream will be available for stations to use at: <http://kera-ice.streamguys.us/kera-stream1>.

LIVE STREAM: A live stream of the program will be available at texasdebates.org.

Direct live stream link: <http://www.youtube.com/watch?v=RKc6dqRZVck>.

Live stream embed code:

```
<iframe width="560" height="315" src="//www.youtube.com/embed/RKc6dqRZVck?rel=0" frameborder="0" allowfullscreen></iframe>
```

(Other sizes available using Share > Embed functionality at the direct link above)

As a backup, NBCDFW.com also has provided a live stream for the event:

```
<script type="text/javascript" charset="UTF-8"
src="http://www.nbcdfw.com/portableplayer/?cmsID=156364675&videoID=fhoH5ORTinvD&lvshell=157868085&origin=nbcdfw.com&sec=news&subsec=local&width=600&height=360&t=0"></script>
```

COMPLETE PROGRAM DOWNLOAD: For stations unable to take satellite feed, a full digital file of the debate will be available for download approximately 2-3 hours after program's conclusion. PLEASE NOTE: This file will not be closed captioned.

To download:

1. Open web browser and go to <https://kera.sharefile.com/>.
2. Username: texasdebates@kera.org
3. Password: k3r@d3b@t3s

Dimensions: 1280x720

Video Codec: H.264

Audio Codec: AAC – LC Audio @ 44.1 kHz

Container: .MOV

Data rate: 2 Mbps

Frame rate: 29.97 fps

TV PROMO: To download a customizable :30 sec debate promo:

1. Open web browser and go to <https://kera.sharefile.com/>.
2. Username: texasdebates@kera.org
3. Password: k3r@d3b@t3s
4. Once you're logged in, check the box next to the file titled "Tex_Debates_GOP_LTG.mov"
5. Once selected, hit the download button in the upper left corner.

SET UP: Mult-box for on-site reporters for post-debate Q&A. No live audio/video feed of the program will be available on site.

INTERNET: Wi-Fi available on site

PHOTOS: AP pool photographer will capture all official debate photos; no photographers allowed in the studio. To be put on a list to receive photos in real time, please contact motero@ap.org. Photos will be available to non-AP subscribers free of charge. Immediately following the debate, photos will be posted at:

<https://kera.sharefile.com/>.

1. Username: texasdebates@kera.org
2. Password: k3r@d3b@t3s

Q&A: Candidates will be available for a question and answer period following the debate. Video and still photography allowed.

MEDIA ONLY:

Media should plan to arrive at KERA for set-up no later than 7:30 p.m. to watch the debate live from a pressroom. Media will NOT be allowed access to the studio. Media will have an opportunity to interview candidates wishing to speak with

the press after the debate. **Media will pre-register their attendance no later than noon on January 24, 2014, with Christopher Wagley at cwagley@kera.org or (214) 740-9377. All members of the media must present press credentials or other picture ID and proof of assignment to enter the building.** The KERA Studios are located at 3000 Harry Hines Boulevard, Dallas, 75201 (entrance on Harwood). Satellite trucks and microwave vans should be parked on Harwood Street. Please alert KERA if you plan to bring a satellite truck or microwave van. Directions are available at <http://www.kera.org/about/directions>.

The Texas Debates will originate from the studios of KERA TV Channel 13 in Dallas and will be distributed to commercial and public radio and television stations statewide as a public service, courtesy of the Texas Association of Broadcasters (TAB). Stations have the option of taking the broadcast live or delaying it. The television broadcast will be available in English and Spanish and will be closed captioned. The television broadcast can be heard in Spanish on the SAP channel of the debate feed. Real-time translation and closed captioning are also provided by TAB, a service it has contributed for broadcast debates since 1998. Spanish language translation of the debate will be streamed online after broadcast at www.Telemundo39.com. *The Texas Debates* is produced by KERA in partnership with NBC 5/KXAS-TV, Telemundo 39/KXTX-TV, Texas Association of Broadcasters (TAB), The Texas Tribune, Houston-Chronicle/San Antonio Express-News, Houston Public Media, KUT 90.5 Austin, Texas State Networks and the Freedom of Information Foundation of Texas (FOIFT). More information about *The Texas Debates* is available at texasdebates.org. Full program press release available at www.kera.org/mediaroom.

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