



# BROADCAST SCHOLARSHIP PROGRAM

The Texas Association of Broadcasters, through the Texas Broadcast Education Foundation, offers eight scholarships annually as follows:

- **\$2,000** to a junior or senior student enrolled in a fully accredited program of instruction that emphasizes radio or television broadcasting or communications at a four-year college or university in Texas. This scholarship will be awarded in the name of **Belo**.
- **\$2,000** to a junior or senior student enrolled in a fully accredited program of instruction that emphasizes radio or television broadcasting or communications at a four-year college or university in Texas. This scholarship will be awarded in the name of **Bonner McLane**.
- **\$2,000** to an upcoming junior or senior student enrolled in a fully accredited program of instruction that emphasizes radio or television broadcasting or communications at a four-year college or university in Texas. This scholarship will be awarded in the name of **Tom Reiff**.
- **\$2,000** to a University of Texas at Austin student in a program with an emphasis on communications. This scholarship will be awarded in the name of **Lady Bird Johnson** and the recipient will be eligible to apply for an internship at the Lady Bird Johnson Wildflower Center.
- **\$2,000** to a student enrolled in a fully accredited program of instruction that emphasizes radio or television broadcasting or communications at a college or university in Texas. This scholarship will be awarded in the name of **Vann Kennedy**.
- **\$2,000** to a Texas Tech University student enrolled in a fully accredited program of instruction that emphasizes radio or television broadcasting or communications. This scholarship will be awarded in the name of **Wendell Mayes, Jr.**
- **\$2,000** to a freshman or sophomore student enrolled in a fully accredited program of instruction that emphasizes radio or television broadcasting or communications at a four-year college or university in Texas.
- **\$2,000** to a student enrolled in a program of instruction that emphasizes radio or television broadcasting or communications at a two year or technical school in Texas.

**APPLICATION DEADLINE: TUESDAY, APRIL 15, 2014**

# SELECTION CRITERIA

Awards will be paid in two installments to the student in August and January. Installments are contingent upon the student continuing to meet the scholarship criteria. The complete application must reach TBEF (at the TAB offices) no later than April 15, 2014.

Applicants must meet the following criteria:

- Individual member of the Texas Association of Broadcasters and/or currently attend a school holding membership with the Texas Association of Broadcast Educators
- Attend a college, university or technical school listed with the Texas Higher Education Coordinating Board
- Maintain a grade point average of 3.0 on a 4 point scale or equivalent
- Enroll as a full-time student (minimum of 12 hours) and attending classes on campus at a college or university in Texas
- Submit department head certification that the applicant has a reasonable chance of successfully completing the course of instruction (see p. 4)

Judges will consider:

- Commitment to broadcasting
- Depth of thought and clarity of expression
- Financial need
- Extracurricular activities and community involvement

No applicant will be denied on the basis of race, color, religion, national origin, sex, age or sexual orientation.

## THE SPONSOR

The Texas Association of Broadcasters has a keen interest in the excellence of broadcast education.

Consistent with this goal and to lend tangible support, the Texas Broadcast Education Foundation was established to encourage students of the highest caliber to enter broadcasting as a career and to seek quality education in the field.

Broadcasters sincerely want to see broadcasting as a profession passed on to qualified, outstanding men and women.



**TEXAS ASSOCIATION OF BROADCASTERS & TEXAS BROADCAST EDUCATION FOUNDATION**

**502 E. 11TH STREET, SUITE 200 • AUSTIN, TEXAS • 78701**

**PH: (512) 322-9944 • FAX: (512) 322-0522 • [WWW.TAB.ORG](http://WWW.TAB.ORG)**



# 2014-2015 SCHOLARSHIP APPLICATION

## Scholarship Program of the Texas Association of Broadcasters

Your submission must include the items listed below. Incomplete submissions will not be considered.

- Completed application (see p. 2-3)
- Three page (maximum) "Career Essay" (see p. 4)
- A minimum of three (3) letters of recommendation from college professors, broadcasters or other business people  
*(If your recommendations are being mailed separately, please include a list of who will be submitting them.)*
- Certification of enrollment from college dean or department head

I certify that the information provided on this application and attachments is true and correct to the best of my knowledge.

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Mail or hand-deliver completed submission to:

Texas Broadcast Education Foundation

502 E. 11th St., Ste. 200, Austin, Texas 78701

Office Hours: 9 am-5 pm (Monday-Friday)

Questions? Contact TAB's Craig Bean at [craig@tab.org](mailto:craig@tab.org) or (512) 322-9944.

**APPLICATION DEADLINE: TUESDAY, APRIL 15, 2014**

# APPLICANT INFO

Name: \_\_\_\_\_ Social Security No.: \_\_\_\_\_

College Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Tel. No.: (\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

Permanent Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Parent/Guardian Name: \_\_\_\_\_ Tel. No.: (\_\_\_\_) \_\_\_\_\_

# SCHOOL INFO

Current School Attending: \_\_\_\_\_

School Attending (Fall 2014): \_\_\_\_\_

2014-15 Status:  Freshman  Soph.  Jr.  Sr.  2-yr. College  Technical School

Major/Degree Working Toward: \_\_\_\_\_

Name of department head or advisor: \_\_\_\_\_

Ph: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

E-mail: \_\_\_\_\_

Overall GPA: \_\_\_\_\_ Broadcast Course GPA: \_\_\_\_\_

Number of College Credits Earned: \_\_\_\_\_ Broadcast Credits Earned: \_\_\_\_\_

How did you find out about this scholarship program? \_\_\_\_\_

Expected Date of Graduation: \_\_\_\_\_ Hours Remaining to Obtain Degree: \_\_\_\_\_

Other Colleges Attended (include dates): \_\_\_\_\_

# ACTIVITIES & HONORS

What work have you done while attending school? Be sure to indicate broadcast internships.

Will you be employed during the time you would have a TBEF Scholarship? \_\_\_\_\_

If yes, indicate work source \_\_\_\_\_ and monthly income: \_\_\_\_\_

What is your annual income including this job and others: \$ \_\_\_\_\_

Are your parents contributing to your education? \_\_\_\_\_ How much per year? \_\_\_\_\_

Have you now, or will you have, any other type of financial assistance, such as scholarships, loans, fellowships, or work-study programs? \_\_\_\_\_

Please specify these sources of financial assistance and the approximate amounts:

Are there any specific circumstances complicating your ability to pay college expenses?

List your academic honors and other accomplishments (attach additional sheets, if necessary):

List college and community activities and clubs (specify offices held, where appropriate):

# CAREER ESSAY

Submit an essay (up to three typed pages double-spaced) addressing the following issues:

1. Why did you select broadcasting as your career choice?
2. What specific area of broadcasting most interests you? Why?
3. What is your first job preference after college?
4. What is your ultimate career goal?
5. In what broadcast activities have you participated?
6. How do you feel about broadcast advertising and its importance to a station?
7. What role do you think the FCC should play in a broadcast station's operations?
8. How do you think your local broadcast stations could better serve your community?
9. How might your college career improve your value as a broadcaster?

# DEPARTMENT HEAD CERTIFICATION

I certify that this applicant meets the scholarship criteria as it relates to Texas residency, GPA, credits earned, major and grade level.

Name (Please print): \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Title: \_\_\_\_\_

School: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_



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