



Texas Association of Broadcasters

502 E. 11th St., Ste. 200 • Austin, TX • 78701
 Phone: (512) 322-9944 • Fax: (512) 322-0522 • www.tab.org

NCSA: Non-Commercial Sustaining Announcement

Public Service Opportunities from the Texas Association of Broadcasters

NCSA Pledge

Campaign Name	Texas National Guard
Flight Dates	January 1, 2012-December 31, 2012
Station Contact Name	
Signature	

Call Letters *	Times/Week	Avg. Rate/Spot	Streaming?
			<input type="checkbox"/> Yes <input type="checkbox"/> No
			<input type="checkbox"/> Yes <input type="checkbox"/> No
			<input type="checkbox"/> Yes <input type="checkbox"/> No
			<input type="checkbox"/> Yes <input type="checkbox"/> No
			<input type="checkbox"/> Yes <input type="checkbox"/> No
			<input type="checkbox"/> Yes <input type="checkbox"/> No
			<input type="checkbox"/> Yes <input type="checkbox"/> No

* Please list each station airing the campaign; include DT and HD subchannels

Format Preference (Please check one for your stations)	
Radio	<input type="checkbox"/> CD by mail <div style="font-size: small; margin-left: 20px;">All radio spots are available for download from www.tab.org/member-services/ncsa</div>
	<input type="checkbox"/> MP3 file to my e-mail address: _____
ATTENTION TV STATIONS: Due to the shrinking number of Beta machines and the availability of that tape format, we are asking if you can take your NCSA campaign spots on a DVD containing ProRes 4:2:2 files. Please CHECK your preference below.	
Television	<input type="checkbox"/> ProRes 4:2:2 files on DVD <div style="margin-left: 100px;"><input type="checkbox"/> Beta SP tape (while still available)</div>
	<input type="checkbox"/> Other: _____

Thank you for supporting TAB's NCSA Program!