

ADVISORY: Texas Lieutenant Governor Debate 2014, Sept. 29, 2014

The two leading candidates in the Texas lieutenant gubernatorial election will appear on **Texas Lieutenant Governor Debate 2014**, on Monday, September 29 at 7:00 p.m. CT.

The one-hour live debate between state Senator Dan Patrick, R-Houston, and state Senator Leticia Van de Putte, D-San Antonio, will be available unrestricted and free of charge, for broadcast on television, radio and streaming online.

The Texas Association of Broadcasters is funding the television satellite distribution of this debate in order that stations may air the broadcast as a public service or use portions in news coverage.

The broadcast will feature real-time Spanish language translation and real-time closed captioning. It will be produced jointly by KLRU-TV, Austin PBS and The Texas Tribune. Other production partners include TAB and Univision Austin.

Satellite, streaming and on-site coverage details for the debate are noted below.

All technical questions should be referred to KLRU's Richard Mall, rmall@klru.org, (512) 475-9038.

All media inquiries should be referred to Trey Hicks, Trey@giantnoise.com, 512-382-9017, or Will Mills, Will@giantnoise.com, 512-382-9017.

SATELLITE, STREAMING, ON-SITE COVERAGE DETAILS

Texas Lieutenant Governor Debate 2014

WHAT: Lieutenant Governor Debate

WHEN: 7:00 p.m. CST on Monday, September 29, 2014

WHERE: KLRU-TV, 2504-B Whitis Ave, Austin, TX 78712 (MEDIA ONLY)

STATION

CLEARANCES: Please notify TAB's Michael Schneider, michael@tab.org or KLRU's Sara Robertson, srobertson@klru.org, if your station will broadcast the debate live or delayed or will stream it on your station's website.

TV SATELLITE

FEED INFO: Satellite feed will begin 30 minutes prior to 7 p.m. CT broadcast with slate.

Program in time: 7:00:00 p.m. CT; Program out time: 7:57:00 p.m. CT.

There will be no breaks within the program.

Feed will be delivered in high definition digital format, self-contained with graphics.

Bug on lower left, no bug on lower right.

Audio feed program left on channel 1, program right on channel 2, mono sum on channel 3 and SAP (Spanish language) on channel 4.

COORDINATES FOR TV STATIONS – HIGH DEFINITION FEED:

AMC-21 Transponder HD05 Ku Band

DVB-S2/MPEG-4

FEC – 3/4

Symbol Rate – 6.250 Msps

Downlink freq – 1405 MHz Horizontal

**TECHNICAL
QUESTIONS
OR TROUBLE
SHOOTING:**

Richard Mall, RMall@klru.org, 512-475-9038

PBS Stations Satellite Troubleshooting:

SOC Main number: 703-750-8210

NOC Main Number: 703-739-5346

TV PROMO: To download a customizable or tagged :30 sec debate promo:

<https://www.dropbox.com/home/Lt%20Gov%20promos>

(audio on tagged spot says “Monday Sept 29th”; text says Monday at 7p)

To share promo on social media:

<https://www.youtube.com/watch?v=3D1KS3GOnR8&feature=youtu.be>

RADIO

FEED INFO: NPR affiliates and other public stations may access the debate via Content Depot, live stream with subsequent file transfer. More information at contentdepot.prss.org.

TSN affiliates should contact Raul Jaurequi with TSN for channel assignments at (214) 525-7223 or by email at raul.jaurequi@cbsradio.com.

Stations not affiliated with either may access a 64kbps mp3 audio web stream that will be available for stations to use at: <http://kut1.streamguys.net:9000/listen.pls>

STREAMING: A live stream of the program will be available at www.youtube.com/thetexastribune

Direct live stream link:

<https://www.youtube.com/watch?v=DmcQZHBc7zI&feature=youtu.be>

Live stream embed code:

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<iframe width="560" height="315"
src="//www.youtube.com/embed/RKc6dqRZVck?rel=0" frameborder="0"
allowfullscreen></iframe>
```

(Other sizes available using Share > Embed functionality at the direct link above)

ONSITE

COVERAGE: No live audio/video feed of the program will be available on site.

Wi-Fi available on site

AP pool photographer will capture all official debate photos; no photographers allowed in the studio. AP subscribers will receive photos via the AP photo stream. Non-AP subscribers can download the photos for free from the following FTP site at the debate's conclusion: <https://www.dropbox.com/sh/uyvcdp1libxlenn/AACJe-M34etkyfxQSM1hvBzUa?dl=0>

Candidates will be available for a question and answer period following the debate. Video and still photography allowed.

Media should plan to arrive at KLRU for set-up no later than 6:30 p.m. to watch the debate live from a pressroom. Media will NOT be allowed access to the studio. Media will have an opportunity to interview candidates wishing to speak with the press after the debate. **Media will pre-register their attendance no later than Noon on September 26, 2014, with Trey Hicks at trey@giantnoise.com.**

All members of the media must present press credentials or other picture ID and proof of assignment to enter the building. The KLRU Studios are located at 2504-B Whitis, Austin, TX 78712. Satellite trucks and microwave vans should be parked on 25th Street, but please make sure to alert KLRU if you plan to bring a satellite truck or microwave van. Directions are available at <http://www.klrु.org/about/map-and-directions-to-KLRU/>.

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