TEXAS DEBATES: Ted Cruz vs. Paul Sadler
Friday, Oct. 19, 2012 @ 7:00 pm CDT
TV and Radio Feed Information
<mark>**NOTE UPDATED HD TV FEED COORDINATES, 10/18**</mark>

BROADCAST CLEARANCE: Please let TAB if your station's plans for broadcast of the debate by sending an email to TAB's Michael Schneider. Stations can be added to the TAB and Texas Debates coverage lists by letting us know the following: call sign, DT channel (3.1, 3.2, etc.) OR radio frequency, market city, affiliation, live/delayed/streamed, station owner, station website

RADIO FEED INFORMATION: Feed information for Texas radio stations is as follows:

PUBLIC RADIO STATIONS: Available via Content Depot, live stream with subsequent file transfer. More information at contentdepot.prss.org.

TSN AFFILIATES: Please contact Raul Jaurequi with TSN for channel assignments at (214) 525-7223 or by email at: raul.jaurequi@cbsradio.com

ALL OTHER RADIO: A 64kbps mp3 web stream will be available for stations to use at: http://kera-ice.streamguys.us/debate64kbps.m3u

TV SATELLITE FEED INFORMATION: Feed information for Texas TV stations is as follows:

TV PROMO: To download a customizable :30 sec debate promo:
1. Open web browser and go to https://kera.sharefile.com/.
2. Username is clientupload@kera.org
3. Password is ntpb389b@h5
4. Once you're logged into Client Upload folder, check the box next to the file titled "Tex_Debates_Cruz_Sadler.mov"
5. Once selected, hit the download button in the upper left corner.

TIMES/GRAPHICS: Satellite up one hour prior to broadcast with slate. Program in time: begins at 7:00:00 p.m. CDT; Program out time: 7:57:00 p.m. CDT.   Feed will be delivered in high definition digital format, self-contained with graphics. Bug on lower left, no bug on lower right.

AUDIO: Audio feed program left on channel 1, program right on channel 2, mono sum on channel 3 and SAP on channel 4.

TROUBLE #'S:	Manny Rodriguez Satellite Room Manager, Univision 305-471-4272
	Eddie Hedge Engineering Operations Supervisor, KERA 972.896.3136

COORDINATES:

HDTV:

NEW HD TV FEED COORDINATES, 10/18
AMC 1 C 16
DL: 4024.5 Vertical
FEC: 5/6
SYM: 6.8
MPEG 4

SDTV: (PBS stations / others seeking a standard def. feed of the debate)
AMC-21

Transponder	23
Modulation	DVBS QPSK / DVBS2 8PSK
FEC rate	3/4
Symbol rate	4.444 MSps
Downlink freq.	12169 MHz Horizontal
Uplink freq.	14469 MHz Vertical
L-Band freq.	1419 MHz
Encoding	MPEG2 / MPEG4
MPEG service #	11
Video PID	177
PCR PID	177
Audio service PID 1	180
Audio service PID 2	181
Audio service PID 3	182
Chroma sub-sampling 4:2:0	

WEB STREAMING: Live streamed video of the debates will be available at
www.TexasDebates.org   Please link to this site.

ON-SITE COVERAGE: Media should plan to arrive at KERA for set-up no later than 6:30 p.m. to watch the debate live from a pressroom. The KERA Studios are located at 3000 Harry Hines Boulevard, Dallas, 75201. Media will NOT be allowed access to the studio. Media will have an opportunity to interview

candidates after the debate concludes. **Media must pre-register their attendance no later than noon on October 18, 2012, with Christopher Wagley at cwagley@kera.org or (214) 740-9377.** All members of the media must present press credentials or other picture ID and proof of assignment to enter the building.

PARKING: Satellite trucks and microwave vans should be parked on Harwood Street. Directions are available at http://www.kera.org/about-directions.

SET UP: Mult-box for on-site reporters for post-debate Q&A. No live audio/video feed of the program will be available on site.

INTERNET: Wi-Fi available on site

PHOTOS: AP pool photographer will capture all official debate photos; no photographers allowed in the studio. To be put on a list to receive photos in real time, please contact motero@ap.org. Immediately following the debate, photos will be posted at: https://kera.sharefile.com/.
1. Username: clientupload@kera.org
2. Password: ntpb389b@h5

Q&A: Candidates will be available for a question and answer period following the debate. Video and still photography allowed.