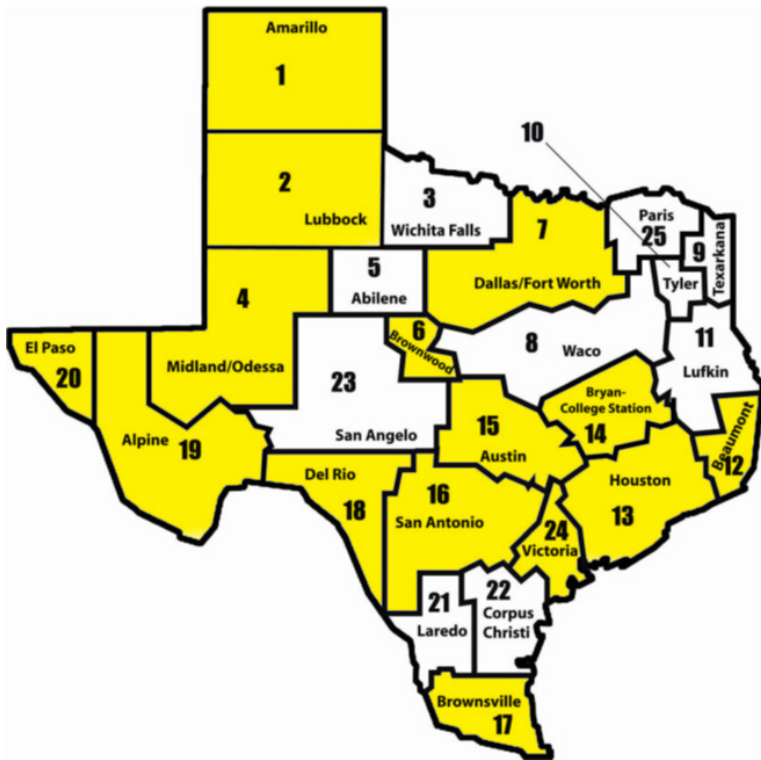


# AM Radio Stations are the Backbone of the Texas State Emergency Alert System

## Texas State EAS Regions

15 Texas EAS regions rely on AM Radio stations to receive and issue emergency alerts



## Texas EAS Local Primary Stations

### Abilene

LP-1: KEAN (105.1 FM)  
LP-2: KEYJ (107.9 FM)

### Alpine

LP-1 KVLV (1240 AM)  
LP-2: KFST (94.3 FM)

### Amarillo

LP-1 KGNC (710 AM)  
LP-2 KGNC (97.9 FM)

### Austin

LP-1 KLBJ (590 AM)  
LP-2 KASE (100.7 FM)

### Beaumont

LP-1 KLVI (560 AM)  
LP-2 KQXY (94.1 FM)

### Brownsville-McAllen

LP-1 KFRQ (94.5 FM)  
LP-2 KURV (710 AM)

### Brownwood

LP-1 KOXE (101.3 FM)  
LP-2 WBAP (820 AM)

### Bryan-College Station

LP-1 KNDE (95.1 FM)  
LP-2 KSAM (1010.7 FM)

### Corpus Christi

LP-1 KNCN (101.3 FM)  
LP-2 KZFM (95.5 FM)

### Dallas-Fort Worth

LP-1 WBAP (820 AM)  
LP-2 KSCS (96.3 FM)

### Del Rio

LP-1 KTDR (96.3 FM)  
LP-2 KWMC (1490 AM)

### El Paso

LP-1 KLAQ (95.5 FM)  
LP-2 KTSM (99.9 FM)  
LP-S KBNA (97.5 FM)  
PEP: KROD (600 AM)

### Houston

LP-1 KTRH (740 AM)  
LP-2 KLAT (1010 AM)

### Laredo

LP-1 KRRG (98.1 FM)  
LP-2 KQUR (94.9 FM)

### Lubbock

LP-1 KFYO (790 AM)  
LP-2 KKYN (106.9 FM)

### Lufkin-Nacogdoches

LP-1 KOOI (106.5 FM)  
LP-2 KYKS (105.1 FM)

### Midland-Odessa

LP-1 KNFM (92.3 FM)  
LP-2 KCRS (550 AM)

### Paris

LP-1 KOYN (93.9 FM)  
LP-2 KPLT (107.7 FM)

### San Angelo

LP-1 KGKL (97.5 FM)  
LP-2 KELI (98.7 FM)

### San Antonio

LP-1 WOAI (1200 AM)  
LP-2 KKYX (680 AM)

### Texarkana

LP-1 KKYR (102.5 FM)  
LP-2 Vacant

### Tyler-Longview

LP-1 KNUE (101.5 FM)  
LP-2 KYKX (105.7 FM)

### Victoria

LP-1 KIXS (107.9 FM)  
LP-2 KVNN (1340 AM)

### Waco

LP-1 WACO (99.9 FM)  
LP-2 KWTX (97.5 FM)

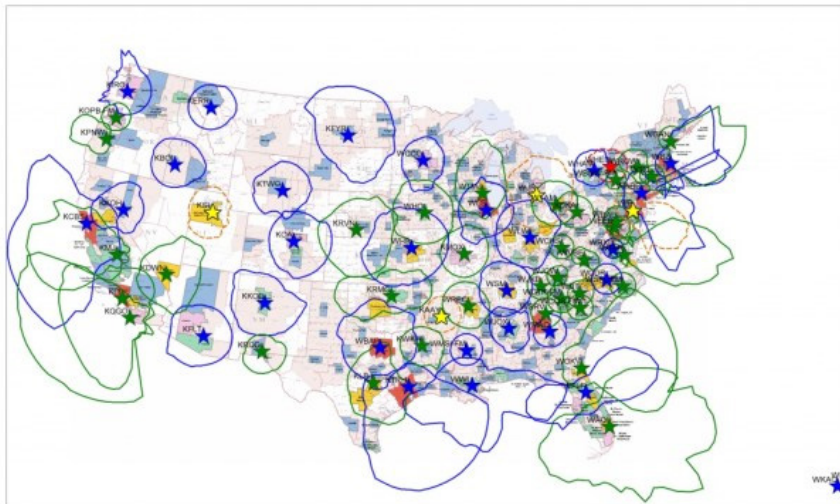
### Wichita Falls

LP-1 KNIN (92.9 FM)  
LP-2 KWFS (102.3 FM)



# Primary Entry Point EAS Stations

- “Battle-Hardened” facilities represent significant Federal investment in more than 70 radio stations, nationwide
- 90% of these PEP stations are on the AM Band
- These stations serve as the Primary Entry Points for national Emergency Alert System traffic during a national emergency
- They are upgraded to stay on-the-air for 30 days
- FOUR in Texas, ALL are AM: KLBJ Austin, WBAP Dallas-Fort Worth, KROD El Paso, KTRH Houston



Texas Association of Broadcasters



FEMA



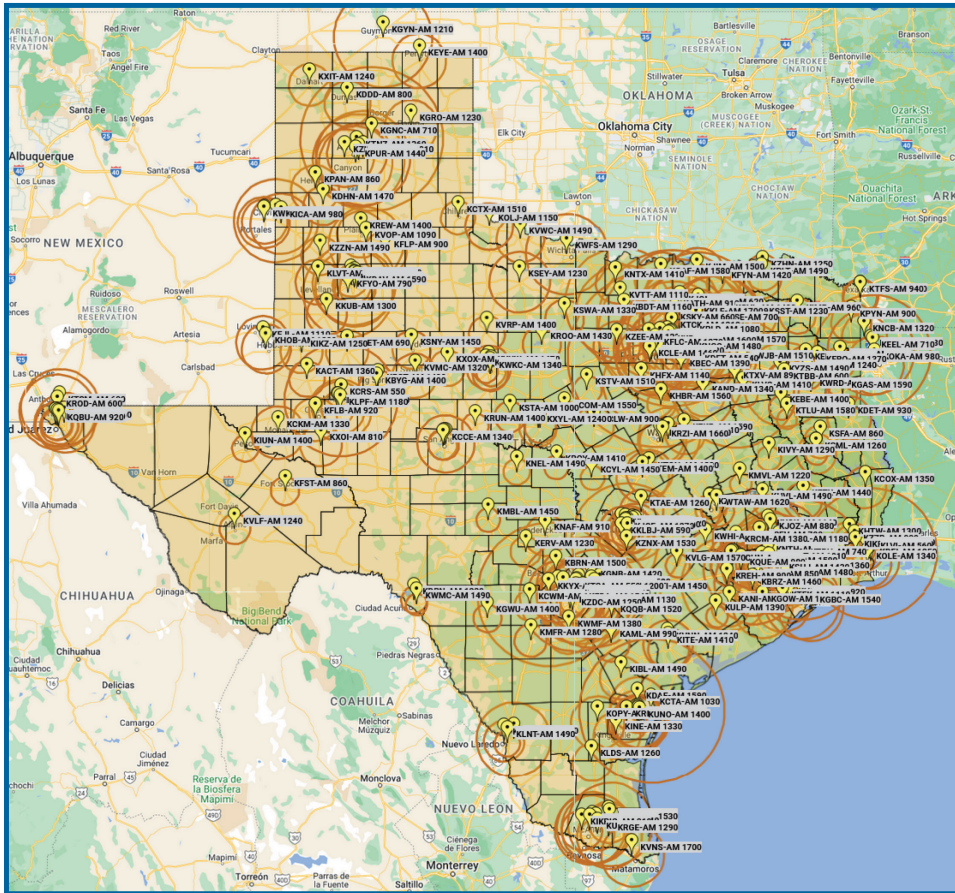
# 278 AM Radio Stations Serve the Lone Star State

Statewide Radio Audience

**23,999,300**

Texans Listening to AM Radio

**6,697,900 = 27.9%**



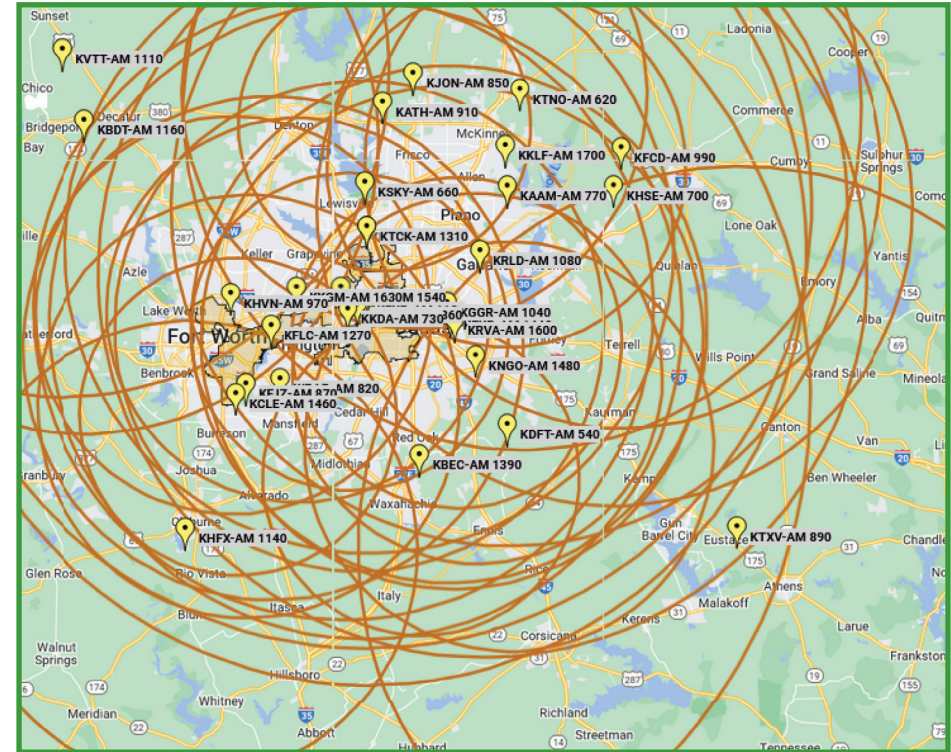
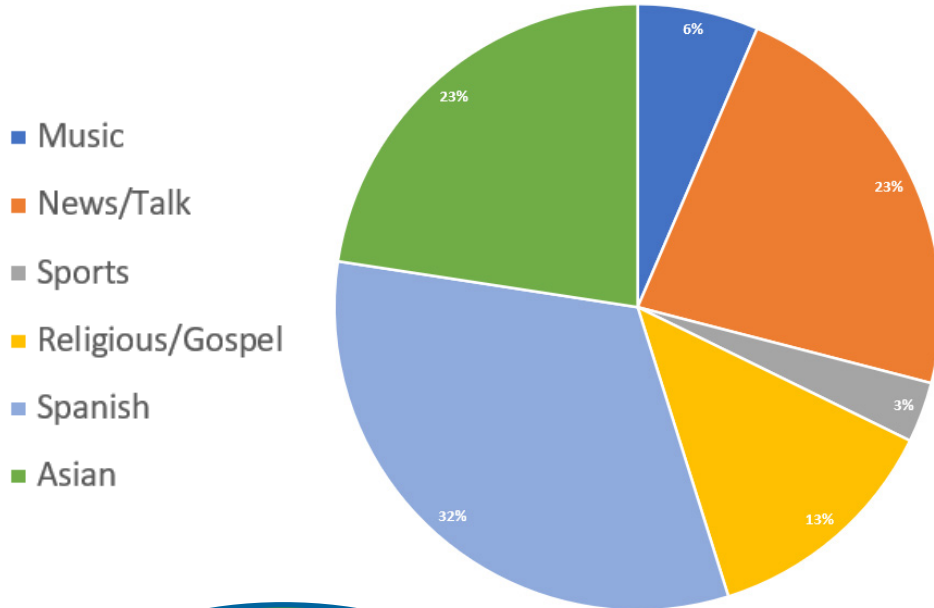
## Texas DMAs with AM Radio Reach

STATE	Radio Audience	AM Reach	
Texas	23,999,300	6,697,900	27.9%
DMA	Radio Audience	AM Reach	
Abilene/Sweetwater	228,600	37,200	16.3%
Amarillo	394,600	79,900	20.2%
Austin	2,044,500	656,000	32.1%
Beaumont/Port Arthur	343,100	66,900	19.5%
Corpus Christi	441,700	125,800	28.5%
Dallas/Fort Worth	6,735,900	2,076,800	30.8%
El Paso	847,100	201,900	23.8%
Rio Grande Valley	1,041,900	189,800	18.2%
Houston	5,998,100	1,774,500	29.6%
Laredo	200,000	14,100	7.1%
Lubbock	347,500	67,900	19.5%
Odessa/Midland	331,000	70,700	21.4%
San Angelo	110,200	15,000	13.6%
San Antonio	2,324,300	967,100	41.6%
Sherman	259,700	67,800	26.1%
Shreveport/Texarkana	719,000	160,400	22.3%
Tyler/Longview	569,800	85,600	15.0%
Victoria	68,800	19,100	27.8%
Waco/Temple/Bryan	863,600	229,000	26.5%
Wichita Falls	314,000	54,600	17.4%




# AM Radio in District 33

## 31 AM STATIONS



Texas AM Radio Stations  
Are Popular and FREE Options  
for News, Sports, Music,  
Religious, Spanish and  
Asian Programming

**DID YOU KNOW?** 

**7 MILLION TEXANS**  
Do Not Have Internet Access  
"MINIMUM"  
10 Years to Build Out

### Impact of Removing AM Radio

- Diminishes station's audience reach, revenue and programming
- Compromises community's emergency preparedness and response
- Weakens community ties and local coverage of school sports, news and elections

# AM Radio to the Rescue as Amarillo Floods June 8, 2023

*“Amarillo’s flooding. Here’s KGNC-AM broadcasting from the staging area using tie line, cell phone and laptop to be the only media getting the info out,” Cal Hall, KGNC-AM (Alpha Media)*

