



TBNA 2023 Radio Categories & Criteria

Politics / Election Coverage

Coverage of candidates, campaign issues, and voting issues leading up to and including election night.

Time Limit: 20 minutes

Public Affairs

Use of a regularly scheduled public affairs program to explore community issues and/or solutions.

Time Limit: 20 minutes

Investigative Report

May include a single story or series of stories, which show initiative and in-depth research. A written presentation is required and may include what prompted the story, a chronology of the investigation, copies of records and documents obtained for the report, the effect of the story on the local community and/or summary of follow-up stories.

Judges will consider the written presentation and impact of the story on the local community along with the production values and quality of the storytelling.

Time Limit: 10 minutes

Newscast

Please include the date/time of the newscasts (6 PM, 10 PM, etc.).

Time Limit: 30 minutes

Continuing Coverage

Ongoing coverage of a single story, more along the lines of hard news or breaking news. This is NOT a category for series involving human interest, lifestyle or entertainment.

Time Limit: 30 minutes

Breaking News

This category requires overall station entries. It may be a compilation (not montage) or several stories relating to a single, unplanned news event. Must include sound from the scene but does not have to be live sound. Judging will include reporter's handling of story, ad-lib ability and delivery.

Time Limit: 5 minutes

Use of Actuality-Production

Entries will be judged on quality of actuality, use of natural sound, creative editing, writing and production technique.

Time Limit: 5 minutes

Sports Anchor / Anchor Team

Must feature compiled reports from an individual anchor or anchor team. Entry should include examples of ability to ad-lib around breaking sports events, as well as to handle regular sports reports, features, etc. This is a compilation of work.

Three entries per station allowed.

Time Limit: 10 minutes



Texas Association of Broadcasters

Sports Story / Series

Single story or multi-part series pertaining to sports.

Time Limit: 5 minutes

Sports Talk Show

Must be a sports talk show produced by the station and airing as part of regular programming. The show must focus on a specific team or Texas teams in general, not reaction to a national sports story with no connection to Texas. Can be edited.

Time Limit: 10 minutes

Sports Reporter

This individual award recognizes a reporter's ability to cover a variety of assignments within the sports beat. The entry should include at least three to five examples of a reporter's work, including at least one live report and one feature.

Time Limit: 10 minutes

Sports Play-by-Play

Sports Play-by-Play originated by a local station. The entry must come from a single event and must be unedited, except for commercial removal.

Time Limit: 10 minutes

Sportscast

Editing for time is allowed. Please include the date/time of the sportscast (6 p.m., 10 p.m., etc.). Entry dates will be at the choice of the station.

Time Limit: 10 minutes

Multimedia / Digital Storytelling

Entry should display excellent use of multiple platforms to tell a single story on your broadcast, website or social media outlets. Please provide appropriate links or screenshots. Entry should represent covering a major news event, investigative project or feature subject. Entry should demonstrate a creative and effective use of graphics, audio, video, still photography and interactives.

Time Limit: None

General Assignment

Any general assignment story, sports, medical, business, etc.

Time Limit: 10 minutes

Best Local Talk Show

Must be a locally produced talk show airing as part of regular programming. The show must focus on a specific local or Texas issue, not reaction to a national/international issue with no connection to Texas. Can be edited.

Time Limit: 10 minutes

Documentary

Please submit complete program. Any paperwork that helps to explain the scope of the project should be attached.

Must be a study of a single subject or related subjects, with the documentary presented outside a regularly scheduled news program. The entry will be judged on writing, production and presentation.

Time Limit: 30 minutes



Texas Association of Broadcasters

Feature (Light)

Must be a single light or humorous story. The entry will be judged on creativity, writing, production and presentation.

Time Limit: 10 minutes

Feature (Serious)

Must be a single story. The entry will be judged on creativity, writing, production and presentation.

Time Limit: 10 minutes

Reporter

This individual award recognizes a reporter's ability to cover a variety of assignments. The entry should include three to five examples of a reporter's work and be written, edited and produced by a full-time reporter in the news department.

Time Limit: 5 minutes

News Anchor / Anchor Team

Must feature compiled reports from an individual anchor or anchor team. Entry should include examples of ability to ad-lib around breaking news events, and handle regular news reports, features, etc. This is a compilation of work.

Time Limit: 5 minutes

Specialty / Beat Reporting

Entries must include body of work, minimum of three stories on the same subject matter or beat. Each story must be on a different topic.

Time Limit: 10 minutes



Texas Association of Broadcasters

TBNA 2023 Overall Texas Excellence

Overall Excellence – Radio

- One station in each division (Radio-Large; Radio-Other) will be recognized for Overall Texas Excellence.
- No separate compilation package is required.
- There's no separate fee to enter for Overall consideration.

To be considered for Overall Excellence, you must have an existing entry in five of the following categories

1. Investigative Report
2. Newscast
3. Continuing Coverage
4. Breaking News
5. Use of Actuality-Production
6. Sports Story or Series
7. Sportscast

Instructions on how to submit your Overall Excellence Entries

- In the platform:
 - Create a new entry
 - Choose Division: Overall Awards
 - Choose Category: Select your category (only one entry per qualified category may be entered)
 - Re-enter your chosen entry
- Repeat these steps until you have submitted five (5) entries for Overall Excellence



TBNA 2023 Carole Kneeland Award

Carole Kneeland Award

This award is given in memory of longtime Texas journalist [Carole Kneeland](#). Kneeland died in 1998 after a lengthy battle with cancer. At the time of her death, she was Vice President/News at KVUE-TV Austin.

Entries should focus on one story or a series of stories on one issue that was explored utilizing the Texas Public Information Act or Freedom of Information Act.

The reporting should note the information to which the public has or doesn't have access; legal action taken by the entrant in the interest of the public's right to know; and/or a continuing effort by the entrant on behalf of Freedom of Information issues.

The story or stories should or will lead to a change in public policy and/or enactment of new laws as a result. An entry should consist of no more than 10 exhibits, pertaining to a story (or stories).

The first exhibit should be a letter outlining the FOI effort for which the station seeks recognition.

The remaining exhibits should support the information in the letter. The additional exhibits may include:

- (1) story and/or commentaries aired concerning the issue
- (2) court records or other documents such as TPIA or FOIA requests supporting the entrant's pursuit of the FOI issue.

NOTE: There will only be one first place winner awarded for all TV and Radio categories combined.

Entry Fee: None

Time Limit: None