



FOR IMMEDIATE RELEASE

Contact: Diana Todd
RAIN Event Coordinator
diana@rainnews.com

Bill Wilson, CEO of Townsquare Media, to keynote RAIN Summit Dallas

Annual digital audio gathering co-located with the Radio Show

Chicago, IL – August, 2019 – RAIN, the leading knowledge and networking organization for online audio and the digital evolution of radio, is pleased to announce that **Bill Wilson**, CEO of Townsquare Media, will keynote RAIN Summit Dallas on September 24.

Bill Wilson has been a digital frontrunner in music, internet media, and radio for over 25 years. He started his career with Clive Davis and Richard Sanders at BMG/Arista Records, and became Senior Vice President for Worldwide Marketing at BMG in 1992. In that role he created global digital and non-traditional marketing for Outkast, Foo Fighters, Whitney Houston, Santana, and many other artists. Wilson joined AOL in 2006; as President of AOL Media he managed broad swaths of consumer-facing brands across a juggernaut portfolio of news, finance, sports, entertainment, and technology destinations.

Bill Wilson won an Emmy Award in 2006 for the iconic Live 8 program, and has been named to power-people lists by Hollywood Reporter, Billboard, Radio Ink, and others.

Joining Townsquare Media, one of the country's largest radio groups, in 2010, Wilson was Chief Content & Digital Officer, rising to Chief Executive Officer in Fall of 2017. During his entire tenure, Townsquare has innovated on the digital side through numerous content and marketing initiatives including Townsquare Ignite, a proprietary programmatic digital platform, and Townsquare Interactive, a digital marketing subscription business. Townsquare Ignite was the company's fastest growing business in 2018.

In a keynote discussion hosted by RAIN President Brad Hill in Dallas, Bill Wilson will describe the priorities and initiatives that have helped define Townsquare Media as "a local media and digital marketing solutions company."

"We are delighted and privileged to spotlight Bill Wilson at our Dallas event," said Brad Hill. "In the 12 years that I've known Bill he has been resolutely forward-looking, adroitly meeting the challenges of digital transformation and creating success across media categories. His executive experience and viewpoint illuminate new possibilities for radio and local media."

RAIN Summit Dallas is the 2019 edition of an annual fall event co-located with the Radio Show. Also featured in the September 24 program will be a presentation of “Top Ten Findings of 2019” by Laura Ivey, Director of Research at Edison Research; “State of the Industry” by Kurt Hanson, RAIN founder and CEO of AccuRadio; new Nielsen data on the burgeoning Hispanic listening market from Nielsen SVP David Bakula; RAIN’s annual Radio Digital Leadership Roundtable; and much more.

Information about the event can be found at the RAIN News website.

###

Press Access: Tickets will be available for press interested in attending the event. Please contact Diana Todd at diana@rainnews.com for details and to request press credentials.