



Bonner McLane Public Service Awards

Deadline: Friday, May 1, 2015

Texas Association of Broadcasters 62nd Annual Convention & Trade Show • Aug. 5-6 • Renaissance Austin Hotel

About the Awards

The Texas Association of Broadcasters created the Bonner McLane Public Service Awards to recognize television and radio stations' outstanding contributions and service to their local communities - including news coverage.

Stations nominate themselves in their respective market categories. Six awards are presented each year. Entries are open to TAB Member Stations ONLY.

Each winning station receives a \$500 cash prize and a \$500 voucher for offsetting registration fees for TAB programs or purchases of legal publications. Vouchers cannot be used to offset membership dues or ABIP fees.

Entries are judged by a committee of former broadcasters and the TAB President or his designee.

Awards will be presented at the 2015 TAB Convention & Trade Show, Aug. 5-6 at the Renaissance Austin Hotel.

Submission Guidelines

Submissions should focus on efforts addressing one significant local need or concern between May 1, 2014 and April 30, 2015.

Elements that will contribute to a successful submission include:

- Summary of the efforts your station(s) undertook, including an explanation of the need and an assessment of how the station(s) succeeded in addressing that need. Include the value or amount of airtime, staff time and other resources the station dedicated to the project.
- Pictures or video of the project in planning and/or execution phase
- Coverage of station(s) effort by other media
- Letters of appreciation from the community

Submissions should not include:

- Printed invoices of PSA airtime
- Events that are more station promotion than service to the community

All entries must be submitted electronically.

For more information, contact TAB's Craig Bean at craig@tab.org or call (512) 322-9944.

Texas Association of Broadcasters Bonner McLane Public Service Award Entry Form

Please complete the following form and include it with your submission packet.

Submissions should be sent to registration@tab.org using this link: <https://www.wetransfer.com/>

Deadline: Friday, May 1, 2015. Entries are open to TAB Member Stations only.

Call Letters	
Corp./Owner Name	
Contact Name (person submitting form)	
Email	
Phone	

TELEVISION Market Served (check one)

TV - Large (Nielsen 1-70)	TV - Medium (Nielsen 71-150)	TV - Small (Nielsen 151+)
Austin Dallas-Fort Worth Houston San Antonio	Amarillo Beaumont-Port Arthur Corpus Christi El Paso Lubbock Rio Grande Valley Texarkana-Shreveport Tyler-Longview Waco-Temple-Bryan Wichita Falls	Abilene-Sweetwater Laredo Odessa-Midland San Angelo Sherman Victoria

RADIO Market Served (check one)

Radio - Large	Radio - Medium	Radio - Small
Austin Dallas-Fort Worth Houston San Antonio	Amarillo Beaumont Bryan-College Station Corpus Christi El Paso Killeen-Temple Laredo Lubbock Odessa-Midland McAllen-Brownsville-Harlingen Tyler-Longview Waco	All those not listed in the two categories to the left. Please list your market below:

Submit Entry - Entries must be submitted electronically

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