

## Entry: Germany In Focus

Category: TV7 Multimedia/ Digital Storytelling

Airdate: September 20-26, 2021

The implications of Germany's latest parliamentary election reach far beyond choosing Angela Merkel's successor. It served as a reset of Trans-Atlantic relations between the U.S. and Germany, one of its closest allies. KLTV's Lane Luckie spent the week in Berlin learning how many of the same issues energizing voters in Germany are also of interest and concern for Texans. Through his live reports on KLTV-TV and streaming channel 'East Texas Now,' Lane walked viewers through every step of the election process, as well as added historical context through the lens of a global pandemic. This was supplemented by original digital content on the station's website, app, social media.

### TELEVISION BROADCAST (KLTV):

- Sunday, September 26 | 10 p.m. newscast report | Run time: 00:02:32  
(Video clip: <https://bit.ly/39Tputm>)  
*Recap of election day in Germany. A race to the finish for candidates as thousands of athletes descend on Berlin for the return of the annual marathon.*
- Friday, September 24 | Morning newscast live shot | Run time: 00:03:54  
(Video clip: <https://bit.ly/3mfM2Ku>)  
*Preview of final day of campaigning for candidates. Explained similarities/ differences between U.S. & German voting process.*
- Thursday, September 23 | Morning newscast live shot | Run time: 00:02:41  
(Video clip: <https://bit.ly/3CRMhSO>)  
*While elections ultimately dictate short-term policy, cultural and historic ties between the U.S. and Germany are much less affected by politics.*
- Wednesday, September 22 | Morning newscast live shot | Run time: 00:03:49  
(Video clip: <https://bit.ly/3F791Qz>)  
*East Texas lawmaker recalls watching Pres. Reagan's 'Tear Down This Wall' speech while stationed with U.S. Army in Berlin.*
- Tuesday, September 21 | Morning newscast live shot | Run time: 00:02:34  
(Video clip: <https://bit.ly/3mbHdC6>)  
*A look at the U.S./German military relationship, its role in elections, and the Afghan refugees transiting through Germany to Texas.*
- Monday, September 20 | Morning newscast live shot | Run time: 00:01:47  
(Video clip: <https://bit.ly/3kVJHoD>)  
*Previewed coverage of the 2021 parliamentary elections. Discussed travel restrictions.*

### STREAMING/OTT CHANNEL (East Texas Now):

- Wednesday, September 22 | Extended talkback on East Texas Now | Run time: 00:11:38  
(Video clip: <https://bit.ly/3ASSkWy>)  
*Discussed how Germany's approach to educating and informing younger generations about difficult topics could be a model for other countries.*
- Tuesday, September 21 | Extended talkback on East Texas Now | Run time: 00:13:34  
(Video clip: <https://bit.ly/2Y8AW1K>)

*Discussed vast differences between the U.S. and German voting processes ahead of a history-making election.*

- Monday, September 20 | Extended talkback on East Texas Now | Run time: 00:14:47  
(Video clip: <https://bit.ly/3mMmkOZ>)  
*Previewed coverage of parliamentary election and discussed major changes to DFW International Airport, one of the world's busiest hubs, during the COVID-19 pandemic.*

#### **DIGITAL (KLTV.com):**

- Published original content on dedicated section of station website (<https://www.kltv.com/community/focus/>)
  - Race Day: Marathon, historic election generate buzz in Germany's capital city  
*Two big races are drawing crowds of people to Germany's capitol city Sunday -- the annual BMW Berlin Marathon and a historic parliamentary election that will decide who succeeds Angela Merkel as chancellor.*  
(Link: <https://bit.ly/3HnzNV5>) September 26, 2021
  - German election tight; Merkel's bloc eyes worst result yet  
*Projections show Germany's center-left Social Democrats locked in a very close race with outgoing German Chancellor Angela Merkel's center-right bloc, which is heading toward its worst-ever result in the country's parliamentary election.*  
(Link: <https://bit.ly/3mJsiQK>) September 25, 2021
  - WATCH: Lane Luckie previews final day of campaigning for Germany's parliament elections  
*KLTV's Lane Luckie has a look at the final day of campaigning ahead of Germany's federal parliament elections on Sunday.*  
(Link: <https://bit.ly/3mKz090>) September 24, 2021
  - Germany focuses on post-Merkel future while remembering dark past  
*Lane Luckie joins East Texas Now to discuss how Germany's approach to educating and informing younger generations about difficult topics could be a model for other countries.*  
(Link: <https://bit.ly/3sLdioY>) September 23, 2021
  - WATCH: 40 million Americans trace roots to Germany  
*While elections ultimately dictate short-term policy, cultural and historic ties between the U.S. and Germany are much less affected by politics.*  
(Link: <https://bit.ly/3zbKqYg>) September 23, 2021
  - In Their Words: East Texans support stronger ties with Germany  
*With a new administration in the White House and the upcoming election of new leadership in Germany, comes a natural reset in Transatlantic relations.*  
(Link: <https://bit.ly/3EG9MP2>) September 23, 2021
  - Lingering East-West division in Germany highlighted by economic issues  
*KLTV's Lane Luckie reports on lingering divisions in Germany due to a lagging economy in some parts of the former East.*  
(Link: <https://bit.ly/3FCNK10>) September 22, 2021
  - East Texas Now: Factors that could impact history-making German parliament election  
*KLTV & KTRE anchor Lane Luckie joins East Texas Now to discuss vast differences between the U.S. and German voting processes ahead of a history-making election.*  
(Link: <https://bit.ly/3qyPkL7>) September 22, 2021
  - East Texas state rep. recalls watching Ronald Reagan deliver 'Mr. Gorbachev, tear down this wall' speech in Berlin

*Now-Texas State Representative James White was stationed with the U.S. Army in Germany when he found himself witness to one of the most consequential presidential speeches in American history.*  
(Link: <https://bit.ly/32Cs9HQ>) September 22, 2021

- America's military presence in Germany remains a fresh issue for both countries  
*Participation in the NATO alliance often calls attention to the U.S. military in Germany, a regular source of debate among candidates and voters.*  
(Link: <https://bit.ly/3zbQOi6>) September 21, 2021
- Lane Luckie discusses COVID-19 air travel, upcoming Germany elections  
*Anchor Lane Luckie joined host Jeremy Butler on East Texas Now to discuss big changes to DFW Airport, one of the world's busiest hubs, during the COVID-19 pandemic.*  
(Link: <https://bit.ly/3EHDjln>) September 20, 2021
- COVID-era changes you'll notice at DFW International Airport and some you won't  
*If you haven't set foot in DFW Airport since the start of the pandemic, or even if you have, the superhub has been busy in the last year and a half.*  
(Link: <https://bit.ly/3mllqm8>) September 20, 2021
- Created photo slideshow (Link: <https://bit.ly/2XXyAm5>)

#### **SOCIAL MEDIA:**

- 25 Facebook posts ([www.facebook.com/laneluckie](http://www.facebook.com/laneluckie))
- 34 Tweets (<https://bit.ly/3HiyCpS>)
- Instagram stories (<https://bit.ly/3mli6aE>)
- Facebook Live: 15 min. talk from outside Chancellor Merkel's party headquarters on election night (Begins at 00:053 <https://bit.ly/31cnhs9>)