

TAB's LocalBroadcastSales.com provides member stations with the most comprehensive, on-demand broadcast sales resource anywhere on the web!

1. On-demand training enables sales professionals to access **5-minute modules** that address specific challenges broadcast sales professionals face as they arise on the job.
2. Each LBS training offers **video, audio, research, and reading materials** to facilitate maximum understanding based on your unique learning style.
3. Our media landscape is evolving rapidly, so LBS trainings are **regularly updated and modified** based on the latest market trends.

4. In-person training is a powerful motivator, but ongoing support from on-demand training videos helps sustain motivation over the long term by providing **ideas on how to overcome obstacles** as they come up on the job.

Modules include:

- Sales 101 & Business Development
- Web Sales & Strategies
- Selling by Personality & Effective Networking
- Healthcare & Automotive Sales
- More coming soon!!

Use this form to register your station or cluster today! Questions? Contact TAB at (512) 322-9944.

Step 1: Provide Main Contact Information

Name: _____ Title: _____ E-mail: _____
Call Letters: _____ Main Phone: _____
Address: _____ City: _____ State: _____ Zip: _____

Step 2: Select Payment Method

Price: \$250/year (Austin, Houston, DFW, San Antonio)
 \$100/year (all other markets)

Payment/Credit Card Type: _____

Card #: _____ Exp: _____

Name on Card: _____

Registration policies: TAB member status must be current to use program;
10 business day trial period after receipt of access code; 25% cancellation fee
within trial period; Cancellations must be received in writing;
No refunds after 10 business days

I have read & understand the registration policies.

Step 3: Submit Form

*Fax form to (512) 322-0522 with payment information or mail with check to address below.
Access code will be e-mailed once payment is received.*

Questions?

Contact TAB at registration@tab.org
or call (512) 322-9944.

Annual Fees

\$250/year

*Austin, Dallas-Fort Worth,
Houston, San Antonio*

\$100/year

all other Texas markets

(must be current on TAB dues to use service;
all fees are per station or cluster)