



Texas Association of Broadcasters 2008 Public Service Questionnaire

Please copy the form for each station. Questions? Contact craig@tab.org

Step 1: Station Information Copy form for each additional station. Questions? Contact craig@tab.org or call (512) 322-9944.

Call Letters:		AM	FM	FM-HD	TV	DTV
Your Name:	Market Served:					
Phone:	E-mail:					

Step 2: Airtime Donated Complete only section A or B (not both) using information from July 1, 2007 – June 30, 2008.

Complete (A) if you can provide an estimated total of airtime donated for the entire year.
Complete (B) to provide a breakdown of airtime donated on a typical day and we'll compute the yearly total for you.

A. What is the total dollar amount of public service airtime invoiced between July 1, 2007 – June 30, 2008 for the station listed above? \$

B. In each box below, estimate the total number of spots for the station reported on this form and value of each spot run during a typical day.

DAILY	ID or 10-20 sec		30 sec		60 sec			
6 am – noon	#	/day	\$	/spot	#	/day	\$	/spot
noon – 6 pm	#	/day	\$	/spot	#	/day	\$	/spot
6 pm – midnight	#	/day	\$	/spot	#	/day	\$	/spot
midnight – 6 am	#	/day	\$	/spot	#	/day	\$	/spot

Step 3: Station Contributions Estimate the station's total dollar amount in each category. Check one amount in each row or print amount in the last column. *If amount is more than \$1 million, please try to estimate the total.

Check one in each row or print total in last column	\$0	\$1- \$2.5K	\$2.5K- \$7.5K	\$7.5K- \$25K	\$25K- \$100K	\$100K- \$200K	\$200K- \$500K	more than \$500K	OR	Total Estimated Amount*
	Annual amount raised for charities									
Annual public service staff salaries									\$	
Weekly value of airtime & production cost for long-form public service programming									\$	

Step 4: Debates & Forums Estimate the station's total amount in each category.

A.	In the past 12 months, how many political candidate forums, including debates or other airtime were aired by your station? (Do not include paid airtime)	
B.	What is the estimated value of the airtime described in (A) if it had been sold?	\$
C.	In the past 12 months, how many political candidate forums, including debates or other airtime were offered by your station, but refused by candidates?	

Thank you! Deadline: September 30

Please fax completed form to **(512) 322-0522.**

Questions? Contact TAB Public Service Manager Craig Bean at craig@tab.org or call (512) 322-9944.
Your privacy is important to TAB. No individual station or group information will be released.