



Texas Association of Broadcasters

502 E. 11th Street, Suite 200, Austin, Texas 78701
Phone: (512) 322-9944 • Fax: (512) 322-0522 • www.tab.org

NCSA: Non-Commercial Sustaining Announcement

Public Service Opportunities from the Texas Association of Broadcasters

NCSA PLEDGE

**Texas Department of Agriculture
Healthy Students = Healthy Families 2008**

Flight Dates: September 1 – December 31, 2008

Stations committed to airing the NCSA campaign:

Call letters – (circle one)	Times per week	Ave. rate per spot
- AM FM HD TV DTV		
- AM FM HD TV DTV		
- AM FM HD TV DTV		
- AM FM HD TV DTV		
- AM FM HD TV DTV		
- AM FM HD TV DTV		

Signature: _____

Format Preference Survey *(Please check one for your media)*

Radio	<input type="checkbox"/> CD by mail	<input type="checkbox"/> .mp3 file by e-mail e-mail address: _____
	<input type="checkbox"/> Download from www.tab.org	<input type="checkbox"/> Other: _____
TV	<input type="checkbox"/> BetaSP tape	
	<input type="checkbox"/> Other: _____	

COMPLETED NCSA CAMPAIGNS:

PUC-Electric Choice ended 8/31/08

TCEQ YardWise ended 8/31/08

TDSHS-Organ Donation ended 8/31/08

THANK YOU for supporting TAB's NCSA program!

Please fax to (512) 322-0522

Attn: Craig Bean, TAB public service manager