



Texas Association of Broadcasters

502 E. 11th Street, Suite 200, Austin, Texas 78701
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NCSA: Non-Commercial Sustaining Announcement

Public Service Opportunities from the Texas Association of Broadcasters

NCSA PLEDGE

U. S. Coast Guard 2008

Flight: April 14 – June 13, 2008 (2 months)

Stations committed to airing the NCSA campaign:

| Call letters – (circle one) | Times per week | Ave. rate per spot |
|-----------------------------|----------------|--------------------|
| - AM FM HD TV DTV | | |
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| - AM FM HD TV DTV | | |

Signature: _____

Format Preference Survey (Please check one for your media)

| | | |
|-------|-------------------------------------------------------------------------------------|-----------------------------------------------------------------------|
| Radio | <input type="checkbox"/> CD by mail | <input type="checkbox"/> .mp3 file by e-mail e-mail address: _____ |
| | <input type="checkbox"/> Download from www.tab.org | <input type="checkbox"/> Other: _____ |
| TV | <input type="checkbox"/> BetaSP tape | |
| | <input type="checkbox"/> Other: _____ | |

THANK YOU for supporting TAB's NCSA program!

**Please fax to (512) 322-0522
Attn: Craig Bean, TAB public service manager**