



Texas Association of Broadcasters

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NCSA: Non-Commercial Sustaining Announcement

Public Service Opportunities from the Texas Association of Broadcasters

NCSA Pledge

Campaign Name	Coast Guard
Flight Dates	November 15, 2011 – February 14, 2012
Station Contact Name	
Signature	

Call Letters *	Times/Week	Avg. Rate/Spot	Streaming?
			<input type="checkbox"/> Yes <input type="checkbox"/> No
			<input type="checkbox"/> Yes <input type="checkbox"/> No
			<input type="checkbox"/> Yes <input type="checkbox"/> No
			<input type="checkbox"/> Yes <input type="checkbox"/> No
			<input type="checkbox"/> Yes <input type="checkbox"/> No
			<input type="checkbox"/> Yes <input type="checkbox"/> No
			<input type="checkbox"/> Yes <input type="checkbox"/> No

* Please list each station airing the campaign; include DT and HD subchannels

Format Preference (Please check one for your stations)		
Radio	<input type="checkbox"/> CD by mail	All radio spots are available for download from www.tab.org/member-services/ncsa
	<input type="checkbox"/> MP3 file to my e-mail address: _____	
ATTENTION TV STATIONS: Due to the shrinking number of Beta machines and the availability of that tape format, we are asking if you can take your NCSA campaign spots on a DVD containing ProRes 4:2:2 files. Please CHECK your preference below.		
Television	<input type="checkbox"/> ProRes 4:2:2 files on DVD	<input type="checkbox"/> Beta SP tape (while still available)
	<input type="checkbox"/> Other: _____	

Thank you for supporting TAB's NCSA Program!