



Texas Association of Broadcasters

502 E. 11th St., Ste. 200 • Austin, TX • 78701
 Phone: (512) 322-9944 • Fax: (512) 322-0522 • www.tab.org

NCSA: Non-Commercial Sustaining Announcement

Public Service Opportunities from the Texas Association of Broadcasters

NCSA Affidavit

| | | | |
|--------------------------------|-------------|---------------------|-------------------|
| Campaign Name | Coast Guard | Flight Dates | 11/15/11-12/14/12 |
| Report for the Month of | | | |
| Station Contact Name | | | |
| Signature | | | |

| Call Letters* | # of Spots | Avg. Rate/Spot | Streaming? | Total \$ |
|---------------|------------|----------------|--|-----------|
| | | | <input type="checkbox"/> Yes <input type="checkbox"/> No | |
| | | | <input type="checkbox"/> Yes <input type="checkbox"/> No | |
| | | | <input type="checkbox"/> Yes <input type="checkbox"/> No | |
| | | | <input type="checkbox"/> Yes <input type="checkbox"/> No | |
| | | | <input type="checkbox"/> Yes <input type="checkbox"/> No | |
| | | | <input type="checkbox"/> Yes <input type="checkbox"/> No | |
| | | | <input type="checkbox"/> Yes <input type="checkbox"/> No | |
| | | | <input type="checkbox"/> Yes <input type="checkbox"/> No | |
| Total | | | | \$ |

* Please list each station airing the campaign; include DT and HD subchannels

| Format Preference (Please check one for your stations) | |
|---|--|
| Radio | <input type="checkbox"/> CD by mail <div style="font-size: small; margin-left: 20px;">All radio spots are available for download from www.tab.org/member-services/ncsr</div> |
| | <input type="checkbox"/> MP3 file to my e-mail address: _____ |
| ATTENTION TV STATIONS: Due to the shrinking number of Beta machines and the availability of that tape format, we are asking if you can take your NCSA campaign spots on a DVD containing ProRes 4:2:2 files. Please CHECK your preference below. | |
| Television | <input type="checkbox"/> ProRes 4:2:2 files on DVD <input type="checkbox"/> Beta SP tape (while still available) |
| | <input type="checkbox"/> Other: _____ |

Thank you for supporting TAB's NCSA Program!