

EMERGENCY ALERT SYSTEM

PROCEDURES FOR THE EL PASO – LAS CRUCES

EAS OPERATIONAL AREA 20

JANUARY 1997

EL PASO – LAS CRUCES OPERATION AREA

INCLUDES THE FOLLOWING COUNTIES

DONA ANA, NEW MEXICO

GRANT, NEW MEXICO

HIDALGO, NEW MEXICO

LUNA, NEW MEXICO

OTERO, NEW MEXICO

SIERRA, NEW MEXICO

EL PASO, TEXAS

HUDSPETH, TEXAS

I. INTRODUCTION

This plan was prepared by the El Paso – Las Cruces Operational Area Emergency Communications Committee. It provides specific procedures for the broadcast media to disseminate emergency information and warnings to the general public in the El Paso – Las Cruces Operational Area or any portion thereof within the stations' broadcast coverage capability at the request of designated local, state and federal officials. This local EAS plan may be activated on a day-to-day basis in response to such emergencies as heavy snows, power outages, floods, civil disturbances, earthquakes and any occurrence which pose a danger to life or property. Acceptance of/or participation in this plan shall not be deemed as relinquishment of program control and shall not be deemed to prohibit a broadcast licensee from exercising independent discretion and responsibility in any given situation. Stations originating EAS emergency communications shall be deemed to have confirmed rebroadcast authority. The concept of the management of each broadcast station to exercise discretion regarding the broadcast of EAS emergency information and instructions to the general public is provided by FCC rules and regulations.

II. AUTHORITY

Part 73, Subpart G, Federal Communications Commission rules and regulations.

III. KEY EAS STATIONS:

LOCAL PRIMARY 1 (LP-1): KLAQ-FM/KROD-AM, El Paso
STATION CONTACT: Ron Haney
TELEPHONE: Business Hours 915-544-8864
Hotline 915-521-2043
HOURS OF OPERATION: Unlimited
COMMUNICATIONS FACILITIES: TSN, CBS, RPU, Satellite, UPI & AP wire

LOCAL PRIMARY 2 (LP-2): KTSM-FM, El Paso
STATION CONTACT: Oscar Medina
TELEPHONE: Business Hours 915-532-5421
After Hours 915-532-5421 ext. 6
HOURS OF OPERATION: Unlimited
COMMUNICATIONS FACILITIES: ABC, AP wire

IV. AUTHENTICATION:

Verified by code word envelopes. Envelopes are changed at regular intervals. If there is a problem with the code word, verification can be accomplished by a return phone call to one of the following telephone numbers.

El Paso Weather Service	24hrs.	505-589-4162
El Paso Emergency Management	Office Residence	915-771-1010 915-
Las Cruces Emergency Preparedness	Office Residence	1-505-527-8741 1-505-523-2989

V. IMPLEMENTATION PROCEDURES:

A. PROCEDURES FOR THE DESIGNATED OFFICIALS

1. Request the activation of the EAS facilities thru the Local Primary-1 via telephone or other communications facilities available. (Or to the Local Primary-2 if the LP-1 cannot be contacted.)
2. Designated officials use the following format when contacting the KEY EAS station:

“THIS IS (name/title) OF (organization). I REQUEST THAT THE EMERGENCY ALERT SYSTEM BE ACTIVATED FOR THE EL PASO – LAS CRUCES OPERATIONAL AREA BECAUSE OF (description of the emergency situation). THIS ACTIVATION IS FOR THE FOLLOWING AREA (list counties or area).

VI. TESTS:

Tests of these emergency alert procedures shall be tested on a random or scheduled basis from a point which would originate the common emergency program. The date and time of each test shall be recorded in the station operating log.

VI. ANNEXES:

ANNEX A: Lists the designated officials and their phone numbers

ANNEX B: Lists all broadcast stations with their phone numbers

ANNEX C: EAS procedures for the LP-1, LP-2 and LP-S Spanish

ANNEX D: Approvals

ANNEX E: Operational area map

ANNEX A

DESIGNATED OFFICIALS FOR THE EL PASO – LAS CRUCES EAS PLAN

El Paso City / County

(915)

National Weather Service	505-589-4161 *
Office of Emergency Management	771-1010
Department of Public Safety	855-2105
Sheriff Department Dispatch	546-2280
Police Department Dispatch	564-6900 / 564-6920
Fire Department Dispatch	564-6932
County Judge	
Mayor's Office	
U.S. Army Ft. Bliss	568-2115 / 2116 / 2117 or 568-3232

Las Cruces / Hatch / Dona Ana County

(505)

Office of Emergency Preparedness	527-8741
New Mexico State Police	523-2989 or 644-2396
Sheriff Department Dispatch	526-0795
Police Department Dispatch	526-0795
County Manager	
Mayor's Office	
White Sands Missile Range	678-1234* / 678-5555*

* From El Paso you DO NOT dial the number "1" before the 505 area code on this number

ANNEX B

BROADCAST STATIONS IN THE EL PASO – LAS CRUCES EAS PLAN

City	Station	Frequency	Telephone	After Hours
EL PASO, TX				
	KAMA-AM	750 kHz	544-9797	
	KBNA-AM	920 kHz	544-9797	
	KBNA-FM	97.5 mHz	544-9797	
	KCOS-TV	Channel 13	747-6500	
	KDBC-TV	Channel 4	532-6551	
	KELP-AM	1590 kHz		
	KFNA-AM	1060 KHz		
	KFOX-TV	Channel 14		
	KHEY-AM	690 kHz	566-9301	
	KHEY-FM	96.3 mHz	566-9301	
	KINT-FM	93.9 mHz	581-1126	
	KINT-TV	Channel 26	581-1126	
	KJLF-TV	Channel 65		
	KLAQ-FM	95.5 mHz	544-8864	
	KOFX-FM	92.3 mHz	533-2400	
	KPRR-FM	102.1 mHz	566-9301	
	KROD-AM	600 kHz	544-8864	
	KSET-FM	94.7 mHz	533-2400	
	KSII-FM	93.1 mHz	544-9300	
	KSCE-TV	Channel 38	542-0038	
	KSVE-AM	1150 kHz		581-1126
	KTEP-FM	88.5 mHz		
	KTSM-AM	1380 kHz	532-5421	
	KTSM-FM	99.9 mHz	532-5421	
	KTSM-TV	Channel 9	532-5421	
	KVER-FM	91.1 mHz		
	KVIA-TV	Channel 7	532-7777	
	KVIV-AM	1340 kHz	565-1107	
	KXCR-FM	89.5 mHz	532-8950	
FABENS, TX				
	KPAS-FM	103.1 mHz	851-3382	
ALAMAGORDO, NM				
	KINN-AM	1270 kHz	437-4440	
	KPSA-AM	1230 kHz	437-1505	
	KYEE-FM	94.3 mHz	434-1414	
	KZZX-FM	105.5 mHz	437-4440	
BAYARD, NM				
	KNFT-AM	950 kHz	388-1958	
	KNFT-FM	102.9 mHz	388-1958	
DEMING, NM				
	KDEM-FM	94.3 mHz	546-9011	
	KOTS-AM	1230 kHz	546-9011	
HATCH, NM				
	KVLC-FM	101.1 mHz		
LA LUZ, NM				
	KPSA-FM	92.7 mHz	437-1505	

LAS CRUCES, NM

KGRT-AM	570 kHz	524-8588
KFRT-FM	103.8 mHz	524-8588
KOBE-AM	1450 kHz	526-2496
KROL-FM	99.5 mHz	779-0016 (El Paso)
KRUX-FM	91.5 mHz	
KRWG-FM	90.7 mHz	646-4525
KRWG-TV	Channel 22	646-2222
KXDA-FM	103.1 mHz	
KZIA-TV	Channel 48	

MESILLA PARK, NM

KMVR-FM	104.9 mHz	526-2496
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SANTA CLATA (Central), NM

KNUW-FM	95.3 mHz	
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SILVER CITY, NM

kSCQ-FM	92.9 mHz	
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TRUTH OR CONSEQUENCES, NM

KCHS-AM	1400 kHz	894-2400
KSNM-FM	98.7 mHz	

ANNEX C

EAS Activation Procedures (LP1, LP2 and LPS Stations Only)

1. Upon receipt of a request to activate the local EAS from an appropriate authority (verify authenticity by envelope code word or by callback via telephone. All telephone numbers are posted.) The LP1, LP2, and/or LPS-Spanish should proceed as follows:
 - a. Record the emergency information from the designated official for on air playback. Remind the official to repeat the message after he finishes it. After the recording is completed, check the tape and verify the recording quality is of good quality.
 - b. Ask the designated official which area (county or counties) which this EAS activation is for. These counties must be entered into the EAS encoder before sending the alert.
 - c. Prepare the alert for air by using the proper procedures for your EAS encoding equipment.
 - d. Record the entire alert with announcer lead-in and lead-out into the EAS encoder system using the EAS format below.
 - e. Program the EAS encoder with the following information:
 - EAS Originator (NWS or Civil Authorities)
 - Type of Alert (High Wind Warning, etc.)
 - Counties this alert covers

E.A.S. FORMAT

- 1 – *Transmit* the EAS header data burst.
- 2 – *Transmit* the 8 second EAS two tone attention signal.
- 3 – Announcer will say:
“**This is an activation of the Emergency Alert System. This activation was requested by** (name of organization requesting the alert). “
Ex: National Weather Service, Texas Department of Public Safety, etc.
- 4 – *Play* the recording previously made by the Designated Official.
- 5 – Announcer will say:
“**This concludes the activation of the Emergency Alert System. We now resume our regular programming.**”
- 6 – *Transmit* the EAS end of message data burst.
- 7 – Wait 2 seconds and resume normal programming.

Upon completion of the above procedures, notify Ron Haney, Area 20 EAS Chairman and make appropriate entries in the station logs. A brief summary may be sent to the FCC on the EAS notification postcards for information only.